

THE
PRIDE
OF PHOENIX



VOLUME 2, ISSUE IV

APRIL 15, 1978

FREE

Bryant Interviews Reviewed—
BRYANT SPEAKS.
AGAIN



THE GREAT
FREEDOM BOYCOTTS
Coors and Florida Citrus



SPRING AFFAIR WINNERS
DAVID and VICKIE



AROUND THE TOWN

Half the Community is heaving a huge sigh of relief now that the SPRING AFFAIR II Disco Dance Contest Finals are over. A big effort was put forth by a number of people for that event — we've included a page of pictures inside. The winning couples were (in order) David and Vickie, Quinton and Kirk, and John and Stephanie. They all received great prizes and were no doubt a little on the stiff side when they finally quit dancing.

ELAINE NOBLE RUNNING

Our friend, Elaine Noble, Representative in Massachusetts, is seeking a Senate seat there and will be facing Sen. Edward Brooke in a statewide democratic primary next September. It looks good for Elaine, who was re-elected to her State House seat in 1976 with a 75% vote in her favor. Ms. Noble was in Phoenix to address a CCR meeting November 29, 1977 and *THE PRIDE* ran a feature article on her at that time. We support her bid for the Senate and wish her well.

THE PRIDE's NEW FRIENDS

We're pleased to add a number of new advertisers to our list. We're proud that these people have chosen to advertise with us, and suggest that when you need what they've got... you go to them.

JUTENHOOPS
PLANT EMPORIUM
JOAN PICKARD
HAIRSHAPERS
BARMERE KENNELS
GARY PETER KLAHR

THE PRIDE is ALWAYS looking for addition advertisers. All we'll say about it here is that if you are not advertising with us, you are REALLY missing the boat. Give us a call and see how reasonable it is.

DEPUTY REGISTRARS SOUGHT —

CCR's Deputy Registrar Committee is looking for more people to aid in voter registration. Almost anybody can become a deputy registrar, and it doesn't cost anything. If you're interested in helping, call Bj Bud, 246-8277.

office
products
west

OFFICE SUPPLIES AND BUSINESS MACHINES
OF ALL KINDS

3641 North 35th Avenue, Phoenix — 269-9351

IMPORTANT NOTICE!!!.....

Publication of the names or photographs of any person or organization in *THE PRIDE OF PHOENIX* is not to be construed as an indication of the sexual orientation of such person, or organization, or any employees or members thereof.

Personal opinions expressed in any *Letters to the Editor* or in a *Guest Editorial* are not necessarily those of *THE PRIDE OF PHOENIX*, or its advertisers. No responsibility is assumed for slanderous or libelous statements in those articles by *THE PRIDE OF PHOENIX*, the Editors or Staff.

THE PRIDE OF PHOENIX, published monthly by THE PRIDE PUBLISHING COMPANY, Post Office Box 9550, Phoenix, Arizona, 85068. Copyright, 1978. All Rights Reserved. *CONTENTS OF THE MAGAZINE MAY NOT BE REPRODUCED IN PART OR IN WHOLE WITHOUT PRIOR WRITTEN PERMISSION OF THE PUBLISHERS. Printed in USA.*

.....
FOR ADVERTISING and other INFORMATION:
Call: 944-0559
.....

THE PRIDE OF PHOENIX STAFF:

EDITORS-PUBLISHERS: Jack Caldwell, Skip Green
PRODUCTION: SUN GRAPHICS
CONTRIBUTORS: Dragon Lady, George Hill,
Sterling Gruver, B. Starr
ADVERTISING: Tim Sloggett, Ted Moreau

.....
WE SEEK YOUR COMMENTS! Viewpoints expressed in this publication may not coincide with your own. We seek your comments, and will be happy to print any and all letters to the editors, or other comments where space permits.
.....

THE PRIDE's DEADLINE. . . is the 8th calendar day of the month of publication. For information, letters, etc. to appear in an issue, we must have it in our hands by the 8th of that month.

Subscribe!

SUBSCRIPTIONS ARE NOW AVAILABLE FOR *THE PRIDE OF PHOENIX*. FILL IN SPACES BELOW, AND INCLUDE YOUR CHECK/MONEY ORDER (no cash) IN THE AMOUNT OF \$7.50 PER SUBSCRIPTION, AND MAIL TO:

THE PRIDE PUBLISHING COMPANY
POST OFFICE BOX 9550, PHOENIX, ARIZONA 85068

NAME _____

ADDRESS _____

Subscription to begin with _____ STREET _____ CITY _____ STATE _____ ZIP _____ issue. Amount Enclosed \$ _____

12-month subscriptions are discretely mailed on date of publication.

...need a printer?

OF COURSE YOU DO!
IF YOU'RE IN BUSINESS, YOU NEED BUSINESS CARDS, LETTERHEADS, ENVELOPES, BUSINESS FORMS OF VARIOUS TYPES, AND PROBABLY A WHOLE LOT OF OTHER THINGS. AND IF YOU'RE NOT IN BUSINESS... You still probably use personalized stationery, notes, cards, or give these things as gifts.

AND WHERE DO YOU GO WHEN YOU NEED THINGS PRINTED? YOU'D BE DOING YOURSELF A FAVOR IF YOU BROUGHT US YOUR WORK...

NOT ONLY HAVE WE BEEN SERVING THE COMMUNITY FOR A LONG TIME... BUT ADDITIONALLY OUR PRICES ARE REALLY COMPETITIVE...

WHY NOT SPEND YOUR PRINTING DOLLARS WHERE THEY'LL DO THE MOST GOOD?

CALL
JACK AND SKIP
TODAY!

SUN GRAPHICS

944-0559

this ad space



COULD HAVE MADE YOU MONEY!!

But, you didn't call us, so you lost customers.

Can you REALLY afford to let business slip away like that?

Will you pass us by again next month?

All you have to do is call

944-0559...NOW.

AROUND THE TOWN

CCR BAKESALE AT CLUB PHOENIX APRIL 28 - 29 - 30

THE TIME IS DRAWING NEAR!! Last month we were pleased to announce the coming Second Annual CCR Bake-Sale at the Club Phoenix. This month we are reminding you that it's just around the corner. . . April 28, 29, 30 - 72 hours with an open house at the Club on Sunday from 2 to 6 p.m.

Why in the world are we stressing this event? Well, it's really quite simple: First of all, it's a VERY worthwhile event (moneywise) for CCR. Last year over \$400 was raised. Now that's no small amount from cookies, cakes and brownies. The Gay Community NEEDS CCR and therefore should support the efforts of that organization, and this is one fun way to do so. Secondly, it's probably one of the most FUN events of its type held in the Valley. JoAnne said it better than we can, so here's what she said about it last year in *THE PRIDE*:

For the last few month I have written my column on well-known Phoenicians and will continue to do so in the next issue. But this month I feel compelled to report to you, my fans, on an event which you all should have attended and that was last month's Bake Sale at the Club Baths.

This was a CCR sponsored function, and the cakes and buns sold that night had nothing to do with Betty Crocker or Aunt Jemima!

There *were* some baked items in the building, but they were definitely not the subject of the event. I did forget one item - baked - that was rather popular - some rather greenish brownies which seemed to have a strange effect on some of the partakers. After the word got around, these cakes sold very well at a *very* high price.

There were several familiar faces seen at this event. It's always nice to see all the "beautiful people" at these charitable occasions.

Bunny was there and it took two hours to get her out of her clothes and then another four hours to find her. John M. was there with a beautiful young friend who never took his clothes off! Too bad! Michael H. was seen knocking on doors, smoking a pipe. Moose, Lady C, Mouse, Miss W-W, in fact, the entire cast of Miss Goldberg's Revue was there entertaining or being entertained, except for the Great One herself! No one asked where she was. Yours truly - in there pitching - was selling glimpses of my tattoo for the benefit of CCR. I didn't raise much money, but the fringe benefits were absolutely Divine!

No doubt you recall we printed JoAnne's article last month here too, and we have done it again very simply as a reminder to you to GO TO THE BAKESALE at THE CLUB PHOENIX.

The Sunday afternoon Open House at THE CLUB is lots of fun, too. Not only do you get to look around this fantastic facility (and girls, you ARE welcome at this event), you will see great copious quantities of your friends - because practically everybody in town turns out for this - and you will have the opportunity to purchase some really fine bakery items profiting a really important organization.

Most of the baked goods are supplied by CCR members themselves, but if you'd like to contribute something, you may do so. Either take them to the Club, to the Forum-Boardwalk, or to Talk of The Town on Friday afternoon. Items donated during the weekend should be delivered to the Club Phoenix (1517 S. Black Canyon, 271-9011).

Come on down and gorge yourself for CCR!!

3rd Ave. & McDowell

JUTENHOOPS

... a gathering of diverse elements under one moldy roof.

Mon. - Sat.
11:00 - 6:00
Chris & Gary
254-7828



B. Starr's -

BOON-LOON

GAY SOURCE, \$6.95

A catalog for men covering "getting in touch with" reports on hotlines, information centers, publication, media, etc; the movement and its organizations, legal problems and resources; "getting into it" with reports on counseling, gay studies, religious organizations, etc. -B. Starr

now available:

RFD - A journal of gay culture and liberation by a men's collective living environment in the country of Wolf Creek, Oregon.

GAY COMMUNITY NEWS - Informative paper with national news focus from Boston, Mass.

coming soon:

"AND GOD BLESS UNCLE HARRY AND HIS ROOMMATE JACK, WHO WE'RE NOT SUPPOSED TO TALK ABOUT" - \$2.95

First collection of gay cartoons from *Christopher Street Magazines*.

Publications and literature listed here can be found, among a host of others at WOMANSPLACE BOOKSTORE, 2401 N. 32nd St (956-0456). We suggest that you check their inventory first. They can also special order.

CCCR'S
SECOND
ANNUAL

ALL PROCEEDS TO CCR

BAKE-OFF
BAKE SALE

72 GLORIOUS HOURS!!
FRIDAY-SATURDAY-SUNDAY
APRIL 28-29-30

Beginning at 6:00 p.m. Friday
Ending at 6:00 p.m. Sunday

-OPEN HOUSE AT THE CLUB-
SUNDAY from 2-6 p.m.
Everybody Welcome!

Donations of Baked Goods Accepted
...At the CLUB PHOENIX
...At TALK OF THE TOWN,
...And At THE FORUM-BOARDWALK,
...After Noon, Friday!

*THE Most Talked About
Social Event of Last Year!*

SPONSORED BY CCR AND THE CLUB PHOENIX

-THE PRIDE OF PHOENIX-

SPRING AFFAIR II



Contestants dancing their tits off in heated competition.

CCR's second annual SPRING AFFAIR DISCO DANCE CONTEST, held at HIS CO. DISCO on April 2 played to a packed house who found themselves watching one of the best judged and best presented dance contests ever to be held in the Valley.

Jack Witherby, His Co's head DJ, and Fred McNamara, CCR's Fund Raising Chairperson spent an incredible amount of time recruiting prizes for the contestants and organizing the contest and judges. All their efforts paid off...and how!

The proceeds of the door charges went to CCR, which amounted (finally) to \$754.75. His Co. was so busy during that afternoon and evening that the bartenders were virtually unable to keep up with the orders, and ran themselves ragged with mixing drinks. We even saw Stan behind the bar!

George Hill, expert DJ from the Forum-Boardwalk was on hand to MC the affair, and George is to be congratulated for his organization that evening. He had worked closely with Fred and Jack in the planning of the event.

The judging was done in numerous heats held during the afternoon and into the evening (ending around 10:30) and the contestants, representing gay and straight bars and discos around the Valley, were really put through their paces during this exhausting competition.

David and Vickie were finally named the first place winners, much to the pleasure of the audience.

Door prizes were presented to the audience throughout the evening, consisting of packages of record albums.

A thoroughly together contest for a great cause!



DISCO DANCE CONTEST FINALS



Judges included many notables from various Valley bars.



Winners David and Vickie



George Hill (left), Forum's DJ; and Bob Rabe (right), from His Co. discuss prizes to be presented.



Tired contestants were presented prizes after competition.

STERLING GRUVER ASSUMES CCR DIRECTORSHIP



Sterling Gruver, pictured here at Human Rights Rally in Tucson, is CCR's new Executive Director.

"On March 27, 1978, I assumed the position of Executive Director of CCR. Although I am very pleased and elated to assume this new role within the organization, it is with deep personal regret that I accepted, as Assistant Executive Director, the resignation of Terry Donaldson. It has been my great satisfaction to know Terry, not only as a close personal friend, but also as a very capable, articulate individual and one of the finest representatives of the Gay Community.

"Terry resigned because it was impossible for him to devote the many volunteer hours required to adequately fulfill the Office of Executive Director. I look forward to Terry's active participation on the By-Laws Committee and Fundraising Committee.

"The Steering Committee has established for the year of 1978, the priorities required to bring us closer to the overall intended goals of CCR. It is my intention to coordinate and facilitate the activities of CCR, as did my predecessors, Richard Rubadue and Terry Donaldson, to insure these priorities are maintained and accomplished.

"CCR's success depends not only on the Executive Board and Steering Committee, but more importantly on your active participation. It is not only the responsibility but also the obligation of each member of our community to contribute meaningful efforts for our survival. We are in this together."

Sincerely,
Sterling Gruver
Executive Director
Citizens For Constitutional Rights

THE PRIDE OF PHOENIX, publishers and staff applaud and support the efforts of Citizens For Constitutional Rights, and urge your support too. You will find a membership application form elsewhere in this publication. Your future is at stake too, and all of us have something to contribute to this worthy cause.

from *THE ARIZONA REPUBLIC*, April 11, 1978

WHO ARE THE VICTIMS OF PROSTITUTION?

Editor:

I must remark on the project that the Phoenix police force and the City Council have launched themselves upon. It is certainly a tremendous feat which they propose to accomplish, namely eradicating the victimless crime of prostitution, something which has been with us since prehistoric times.

Unfortunately the taxpayers' money is going to pay for that, while more worthy efforts, such as improving libraries and other public facilities, and keeping the murderers and burglars off the street suffer so we can pay a ridiculous amount of policemen to harass hookers.

I notice that Margaret Hance does not agree that prostitution is a victimless crime. She assures us that there are, indeed, victims, that is, people who are hurt when a man pays a woman for sex, but would not give us a clue as to who those people might be. —Kylie Potts, Phoenix.

ANITA CHRISTIAN?

Editor:

Anita Bryant and her comments about and attitude towards homosexuals, Jews and Moslems only serve to illustrate the saddest truth in Christianity; the most unchristian of people are those that so profess their Christianity.

— M. R. Lopez, Tempe.

THE PRIDE COMMENTS...

Strange as it seems, the R and G does occasionally print letters to the editor that do not reflect a normal (for them) point of view — now and then something other than the typical conservative-Arizona-Republic viewpoint does find its way in. See something in their publication that just turns your stomach? Put it on paper and send it to them... maybe they'll print it. And remember, if THEY won't, WE will.

EXTERMINATE WITH PRIDE...

PRIDE
PEST
CONTROL



Spring Special -
INSIDE & OUT: \$18.50

CALL:

BOB PRIDE.....258-2541

1645 NORTH 48th AVENUE, PHOENIX, AZ

FROM THE MOUTH OF THE DRAGON



- Well, darlings, JoAnne finally blew a fuse with her closing number at the Casa the other evening. She not only knocked the sound system out of commission warbling her rendition of "Nobody Does It Better" but plunged the entire bar into total darkness!!! Even the talented Miss Goldberg may find that a tough number to follow!!!

- Speaking of the mighty GOLDBERG, she's back at the Casa, and WAFER THIN, I might add, and if I have to hear she's lost all her weight on that damn pre-digested protein one more time I just may vomit...Who's she trying to kid!!!

- When I told DONNIE (backless waiter at the Connection) that the floral arrangement that STACIA and STEVE sent to Jack M. recently was just lovely, Donnie informed me that it certainly should have been as Stacia blew all his money for weight-watchers on the pretty posies...!

- Rumor has it that SKYLAR objected to being considered as one of Danny B's dancing boys, especially in print. Well, darling, while I readily admit that Danny is a bit old for all those high kicks, and does get a bit out of breathe if the dance routine is lengthy, he is still a star and therefore deserves top billing. Perhaps Danny will let you be a dancing *girl* next time around as that's how JoAnne got her start, and besides, Skylar, you're so cute in drag!!!

- Will the real SHADOWETTES stand up... Rumor has it that TONY substituted the March 24th column for the real one. Well, darlings, I always write my own column as few (if any) could compete with this Dragon, and I strongly suggest that Tony go back to tending bar, as he certainly will never, *but never*, win an award for his journalistic ability!!!

- Perhaps all of the permanent solution has addled the real SHADOWETTES memory, and when I can forgive a substitute, under those circumstances... However, the Shadowettes now reminds me of a much *older* and very much *larger* version of Shirley Temple Gone Bad!!!

- The CZAR informed me that the EMPRESS best set a date for the Imperial Nuptials and be fast about it, as he is smitten (very smitten) with the beauty as well as the obviously over-developed charms of Dolly Parton!! I do feel compelled to warn the Czar that in my travels to the downtown area for a *newspaper in the a.m.*, I've seen the charming Dolly making the rounds and I somehow got the feeling that it wasn't a newspaper she was in search of!!!

- **QUOTE OF THE MONTH...** On seeing VERN N and GARY N together after such a long separation, JoAnne asked Vern, "What does this mean?" Vern's reply, "We are just pulling a George and John"!!!

- Rumor from Lubbock Texas — LUCY has a boy friend and I'll bet he's just divine too!!

- ★ Isn't it *just darling* all the *attention* that SKIP showers on JEFF... Careful dear, or you might have to make a trip to the FREE CLINIC too!!!

- If I were you LEROY, I'd keep a very low profile as the money you've *borrowed* from people (one way or another) is adding up to a lot of dollars \$\$\$

- While CASONDRA doesn't appear to be drawing any record breaking crowds at the bar she's working, I'll bet that parking lot is busy, *busy*, **BUSY!!!**

- I trust with Miss GOLDBERG's return to the stage, we'll see more of GINNY (Lady Lesbian) and NANCY, two of my most favorite people.

- *One of these days* (and just to prove to Miss Goldberg that I will) I'll write an expose on the Dragon Lady. However, before it goes to press I intend to leave town, *forever*, as that darlings would involve too many people for this fearless Dragon to handle!!!

- I had the distinct pleasure of meeting FLAME, who has something to do with the Imperial Court in California. And with any luck at all he'll take the first bus, train or plane back. . .

- It is not true that M. W., otherwise known as "Enema Edna" is returning his *Water Wiggle* as a result of Whamo's recent recall of all such "*toys*". It would be like losing an old friend, right honey?!!!

- Rumor has it that the Imperial Till may be dry. . . Does this mean that the EMPRESS' forthcoming coronation will have to be postponed? Perhaps you could *borrow* the funds from the Czar. . . Or you could put it on your Master Charge.

- Obviously the illiterate SHADOWETTES must have made the recent poster on the Casa events board. I mean really, darling, you ought to go back to school and brush up on your spelling. The Great Dame of the Stage's name is Cissy, not "Sissy". And I don't even want to think what might happen if our lovable Czar saw himself billed as you had him "Zarr". But then again, the Shadowettes is so old that she couldn't have learned spelling anyway, just cave wall painting...!

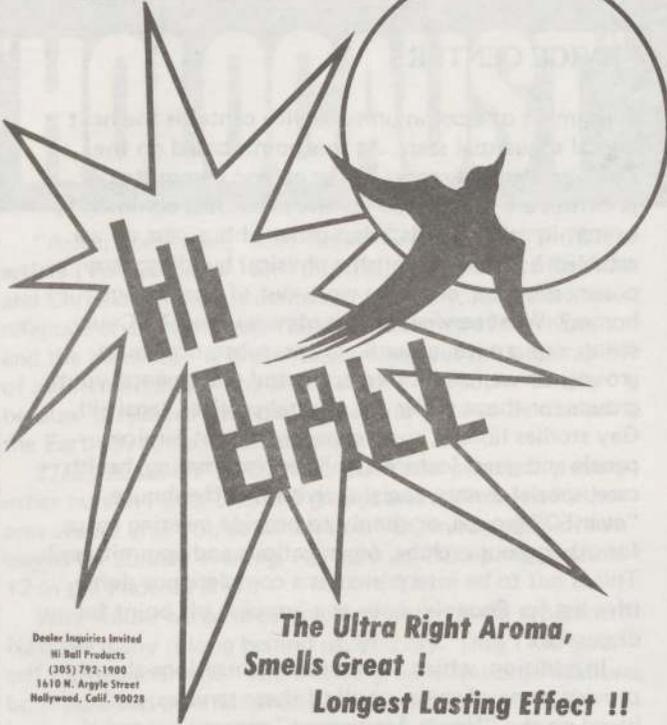
- Maybe the SHADOWETTES will have time to *bone up* on her spelling now that the Connection's back room is closed...!

Keep making news, and, *Happy Mother's Day* to all the Mothers I know!!! *DL*

SEEKING ROOMMATE

Bachelor, non-smoker seeking roommate to share NW Mesa Condo. Call 834-8499.

**SOARING TO
NEW HEIGHTS...**



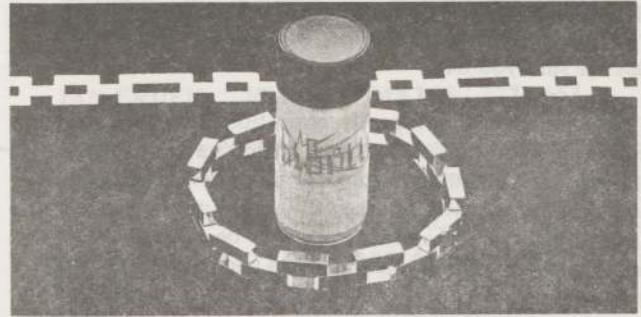
Dealer Inquiries Invited
HI Ball Products
(305) 792-1900
1610 N. Argyle Street
Hollywood, Calif. 90028

**The Ultra Right Aroma,
Smells Great!
Longest Lasting Effect !!**

HI BALL... a unique breakthrough in the field of Aromatic products! It smells good and gives a slower, longer-lasting effect. Truly the most effective men's aromatic product on the market today, with a refreshing after-shave scent! You and your friends will love it!!!

1/2 FLUID OUNCE... \$6.00

SPECIAL OFFER - Purchase 2 - 1/2 ounce bottles of HI BALL and we will include **FREE OF CHARGE**, the World Famous Designer Styled Men's Bracelet in heavy 18 kt. gold plate pictured here. This beautiful piece of jewelry presently sells in leading department stores and boutiques for \$20.00. Take advantage of this offer and rush your order to us **NOW!!!**



HI BALL PRODUCTS, 1610 N. Argyle St., Hollywood, Calif. 90028

ENCLOSED IS MY CHECK FOR \$ _____
(California Residents Add 6 percent Sales Tax)
PLEASE SEND _____ BOTTLE(S)

Check or Money Order Mastercard
 BankAmericard
MONEY ORDERS RECEIVE SAME DAY SERVICE



Credit Card Number _____

Expiration Date _____

Signature _____

Name (please print) _____

Address _____

City _____ State _____ Zip _____



**LEVI-LEATHER CLUB FORMING
IN PHOENIX**

I would like to announce the forming of the Phoenix Levi-Leather Club. We are a non-profit organization which plans to combine social activities, such as "Toys For Tots" and donations to other needy groups. Our 35 members form, not a motorcycle club—although some members do own motorcycles—but a club which encourages the brotherhood of men who are levi-leather oriented. The Connection is our host bar.

—Randy Shaner, President.

"... but the childe that's borne on the Sabbath Day,
is good and kind and fair and gay."

Sunday's Childe

P.O. Box 33233
Phoenix, AZ 85067

John Bowling 993-1024
Jim Miksa 962-6422
Bj Bud 246-8277

A Gay Service Organization

THE PEOPLE'S CHOICE

HAIRCUT SPECIAL!

\$8.00
(Regularly \$15.00)

SHAMPOO-MOISTURIZER
FANTASTIC HAIRCUT
BLOW DRY

Satisfaction Absolutely Guaranteed



PHONE 949-9139 FOR APPOINTMENT



With This Ad and Haircut:
1/2 Price on Mr. Norman's
Non-Surgical Cosmetic Face Lift.
Regularly \$20.00

Bob Derryberry
HAIR ARTIST

2200 N. SCOTTSDALE RD. SUITE X.

STERLING'S NOTES...

...ON GAY COMMUNITY SERVICE CENTERS

THE PRIDE OF PHOENIX is pleased to welcome to its staff of writers, Sterling Gruver, CCR's new Executive Director. We look forward to all of Sterling's future articles, as we are sure you will.

The concept of a non-profit, educational, welfare and community center began in the late 1960's after the Stone-wall riots. San Francisco's Lambda Center was the first Gay community center to receive federal funding.

Historically, brief as the history may be, the development of Gay community centers have begun when the collective consciousness of any Gay community's awareness has been developed to the point (that) there are areas of life in which a service center could better meet needs than already existing private and public agencies do. The development of successful service centers has traditionally been slow, studied, and in response to *real* needs of the Gay community which are being unmet in other agencies and environments.

Development must evolve through broad-based community support, infusion of goals and directions of the amorphous Gay community. It is not simple nor is it easy.

Traditionally, there are already, as in Phoenix, clubs, organizations, and groups attempting to meet the various needs of the community. Already established groups often times perceive the formation of a service center as somehow threatening the group's autonomy and existence. This is a myth. This misconception is one of the most difficult hurdles to overcome in establishing a service center. In San Diego, San Francisco, Portland, Denver, Chicago, and Philadelphia, the service centers have proven no competition to the various established organizations and in fact have enhanced cooperation and a spirit of growth, understanding, and community identity. The Service center idea has provided a central focal point for development of programs not on a competitive basis, but, instead, in a mutually enriching process of complimentary diversity.

In the development of the on-going, successful, financially-solvent centers, the patterns established seem to be as follows:

- 1) Establishment of an ad hoc committee for Gay Service Center needs assessment; the purpose of the ad hoc committee is to:
 - a. Bring together the representatives of the diverse elements of the Gay community.
 - b. Assess available resources
 - c. Ascertain the problem areas which seem to be broad-based, community wide, and of an on-going nature
- 2) If the "Needs Assessment" ad hoc committee studies appear indicative of unmet needs, community interest, and fairly broad-based support then, the formation of a "temporary governing body" for the est-

ablishment of a community service center is the next logical sequential step. At this point, based on the needs assessment report of the ad hoc committee, priorities are established for the individual community center; in other words, what order of business do we establish? Do we establish a physical building, temporary quarters, or do we work out of our various homes? What services and needs are unmet? —Counseling, rap groups, growth groups, substance abuse groups; do we need job referrals and placements, youth groups for those under 18, referral services, legal aid, Gay studies library, roommate/apartment service, panels and guest lecturers, military counseling, health care, special events, social activities, coffee house, "over 50" groups, or simply to provide meeting space for other groups, clubs, organizations and committees? This is *not* to be interpreted as a complete nor definitive list for Phoenix, only as a jumping off point for discussion.

In addition, which clubs and organizations already provide some of these, or all of these services, and based on the "Needs Assessment" report how can already existing services be integrated into servicing the *entire* community more effectively? Also during this period, after the Temporary Governing Board determines what services and needs should be met, what is the projected budget of establishing these goals. Once these goals have been established and a projected budget worked out to meet these goals, then the real work begins.

3) The difficult task of applying for monies from various public and private sources and fund raising begins.

The implementation of the goals to meet the needs of the community then becomes, hopefully, the continuing concern of a broad spectrum of our Gay Community.

Rather than to go on at greater length in terms of research completed of federal funding sources (i.e., the National Mental Health Act, CETA Title II, VI, and XX monies), private foundation monies (i.e. Honeywell, Carter Haley Hawley, Shwayder Trust) and other funding procedures, I would like to propose the establishment of an ad hoc committee representing all interested organizations and clubs to produce a Needs Assessment Report.

AROUND THE TOWN

A story of two families.
Of terror and murder. Of love and triumph.

"HOLOCAUST"

"Asleep, or awake," says Gerald Green in his *TV GUIDE* article (Vol. 26, Issue 15), "this nightmare persists for Jews and Christians alike. It confounds scholars, perplexes the religious of all faiths, terrifies the memories of survivors and the bereaved. It is the most monstrous imponderable of modern history — the destruction of a people, simply because they were who they were, and were to be denied the Earth by armed satanic forces."

THE PRIDE OF PHOENIX, CCR, and practically every other human-rights-oriented groups and individuals in the area would urge you to watch this NBC mini-series, which begins on Sunday evening, April 16 at 7:00 p.m. (channel 12 in the Phoenix area).

Why would we be urging you to watch these programs? Nazi Germany is long behind us, you say. Don't kid yourself for one moment. There ARE groups and organizations, both here and internationally, who would like nothing better than to pick out a group of people to treat just as the Nazi's did thirty-five years ago. If you read at all, if you watch television or listen to the news on the radio, you should already have some awareness of this. We can learn from the mistakes of the European Jews of years ago, but we can't learn unless we expose ourselves to the information available, and here's the perfect opportunity to start. Apathy was one of the prime reasons the Jews were led like so many sheep into the gas chambers and concentration camps. Will it be apathy that keeps you from being informed now, and could it be apathy that will make you allow the same thing to happen, say in five years, in our own world...? We wonder.

JOAN E. PICKARD Attorney at Law

4545 North 27th Avenue
Phoenix, Arizona 85017

Telephone
242-8471

J. J. GRUEN CONCRETE CONTRACTOR

PATIOS—SIDEWALKS—DRIVEWAYS
KOOL DECKS—FENCES—TENNIS COURTS

JAN GRUEN FREE ESTIMATES 277-3653

"SPECIAL BREEDS
FOR SPECIAL PEOPLE"

BARMERE KENNELS REG.

Boxers — Brussels Griffons / AKC ch. — Collies
(smooth) / AKC ch. — Dachshunds (wirehair) / AKC
ch. — Italian Greyhounds / AKC ch.

Stud Service — Puppies — Other Champion Breeds

BARBARA COSGROVE
6500 E. FANFOL, SCOTTSDALE
948-5729

R. & B. MEHESKI
1634 E. KELTON LN.
992-5834

CCR LOBBYISTS SEEK HELP

*Need some excitement? How about talking to
a Senator or Representative about up-coming
legislation. I could use your help!*

CALL — RON — 993-8337

AROUND THE TOWN

MATTY'S ATTIC

WET JOCKEY SHORTS CONTEST

Matty's Attic had a packed house for their first "Wet Jockey Shorts" Contest on Saturday, April 1. Four contestants entered and enjoyed themselves as much as the judges and audience did.



Gary, Tracy, Lewis and Gary — Entrants in the contest

Contestants were on display for two heats of competition — wet and dry — actually dry first, then wet. Among the judges was Bill Reinke, owner of Matty's, who seemed to spend a lot of time in the office where the contestants were *fluffing* (according to Glenn Butler) apparently being *influenced* by at least one of the contestants!



Judges making sure Lewis was... all there.



Matty's Manager, Glenn Butler getting better acquainted with contestant Tracy.



Gary didn't dance, but he certainly was an attractive addition to the contest.



Contest Winner, Tracy, danced to the approval of both judges and audience.

Following examination by the judges, the winners were announced. First place and \$100 in cash went to Tracy, much to the glee of the audience, followed by the second Gary, Lewis and the first Gary. Glenn Butler announced that the contest would be held each first Saturday evening in future months. Evening activities like this are what makes Matty's Attic the outstanding place that it is.



WITH OFFICES
THROUGHOUT
ARIZONA

FRED McNAMARA

REALTOR-ASSOCIATE

4841 N. SCOTTSDALE RD. OFFICE (602) 947-7222
SCOTTSDALE, ARIZ. 85251 HOME (602) 959-2519

Ed. Note: In the March, 1978 edition of the CCR NEWSLETTER, the following Editorial appeared. We are reprinting it here in an effort to better inform our readers, some of whom do not receive the NEWSLETTER.

COORS

AGN MISLEADS COMMUNITY WITH HEADLINE STORY

Editorial — COORS — To Drink Or Not To Drink

Coors Beer — should we in Arizona join in the boycott of the million dollar Adolf Coors Brewery along with our neighbors in California, Colorado and other areas of the 14 states where Coors is exclusively distributed?

Coors sales are substantially lower in areas of California, Colorado and other states since the boycott began after a walkout by brewery workers in 1977. Gays, chicanos, womens' equal rights groups and labor unions supporting the Local 366 Brewery Workers Union who struck in Golden, Colorado's plant last year have boycotted Coors for the company's discrimination against minorities and invasion of privacy of its workers. Coors officials deny that the boycott has had much impact on sales.

Ranked fifth in sales nationally, they blamed sales slippage on the unpopular Press Tab II can and a low profile advertising program in a very competitive market.

All of the material we have been able to obtain concerning the boycott, the sworn statements of labor officials and minorities arguing against the company labor and invasion of privacy practices, added to the fact that Coors is under probation until January 1, 1980 by the U.S. Equal Employment Opportunity Commission for intentionally engaging in unlawful employment practices, outweigh the correspondence we have received from the company or its local distributor. That correspondence has been nothing.

We've heard of letters from the Coors Company being sent out to various gay groups and to minority bar owners... the company even persuaded the editors of *The Advocate* the national publication whose readers are largely homosexuals, to visit the brewery. *The Advocate* following an in-depth interview with both William and Joseph Coors concerning the company policy towards gays and the Equal Rights Amendment, was charmed by the answers it received from the two and came to the conclusion that the boycott should not continue. The readers reading the report of the interview in the November 16, 1977 edition, would wonder just how the *Advocate's* editors came to the conclusion after learning that Joseph Coors, a very strong component of the company in decision-making, is acquainted with Mike Thompson, Phyllis Schlafly, Paul Weyrich, Representative Lawrence McDonald from Georgia, Governor Meldrim Thompson of New Hampshire, Ronald Regan, and others, all anti-gay and working as hard as they can to defeat gay rights. The readers surely were not charmed to think that money they may have spent for Coors beer would eventually end up in the treasuries by way of Joseph Coors and his generous contributions to those people and their causes for defeating gay rights.

When William Coors, chief executive of the brewery, was a recent speaker at Arizona State University, he denied the charges that the company violated basic human rights by questioning the potential employees concerning their sexual and political preferences with the aid of a polygraph (lie-detector) machine. Sworn affidavits by applicants and employees of Coors disclosed that questions asking "Are You a Homosexual" "Have You Ever Cheated On Your Wife" "How Many Bank Accounts Do You Have" "What Are Your Sex Preferences" "Have You Ever Smoked Marijuana" were on the lie detector tests they had been required to take.

Until the Coors Company makes public a policy that it will from now on recognize the human rights of all people regardless of race, creed, national origin, age, sex, and sexual preferences, and cease all contributions and support by any corporate member of the company to radical groups or individuals who discriminate against anyone's constitutional rights, we should advocate and initiate a total boycott of Coors Beer by not drinking the product.

ARIZONA GAY NEWS (AGN), Tucson's Gay tabloid, in their Volume 3, Issue 14, Week of April 7, 1978, ran an article as their headline/feature story, entitled, "Coors Changes Hiring Policy and Tests."

Immediately, thousands of Gay Southwesterners were misled, especially those who don't bother to read beyond the headlines. Headlines are very important to concise journalism, and this one was a mistake.

The article did, however, manage to explain that the Coors company had changed it's hiring practices and has "added 'sexual preference' to its equal employment opportunity policy."

The entire article, in our opinion, was misleading. In one place they stated as fact that Coors had added this to their policy, and in quotes from company personnel, it was stated that Coors "does not discriminate... " with totally inadequate explanation from the AGN.

It is our opinion, from all that we have read, that the Coors company IS definitely anti-gay, anti-human rights, and is doing nothing to change these distasteful policies.

Surely the editor of the AGN did not print this article to mislead, but rather to inform Gay Arizona that Coors does indeed discriminate.

Don't be misled. . . Coors does discriminate, and probably will continue to do so, unless their sales fall off considerably more than they already have.

The solution is very simple: DON'T BUY COORS BEER... DON'T DRINK COORS BEER... until they deem it important to change, and maybe not even then.

This can be a VERY effective means of protest. Bars in Phoenix are still serving the stuff, but you and I don't need to buy it. There are MANY other beers which are OK to buy and drink.

BRYANT SPEAKS. . .AGAIN

SNYDER TO BRYANT:—

“I Think You’ve Gone Off The Deep-End With This Thing. . .”

“They claim that we started the whole thing and we are out to oppress them... It’s a *moral* issue and not a civil rights issue,” began Anita Bryant in her recent interview conducted by NBC’s Tom Snyder on his *Tomorrow* show.

And for the next 90 minutes continued the most interesting stage show, probably of her entire life. Obviously well-prepared for just such an interview, Bryant and her husband, one-time flashy-dresser DJ, Bob Green, grinned pleasingly at the cameras, thinking *they* were in control, and that the usually hard-hitting Snyder was on their side.

“Their national goal,” said Bryant, “is to present this (homosexuality) — with literature — as an alternate life-style.” Added Bob Green with great care not to be offensive (we wondered why), “Had we been prudes and bigots we would have been out 10 years ago — 17 years ago (when we were) with Bob Hope overseas...I don’t like to hear homosexuals called by the slang expressions, we never use them, those derogatory terms — they’re human beings, too.”

The smiles dropped when Tom Snyder began to talk about a teacher he had in High School who had a great impact on his life, and who, he later found out was gay. “Now, I would hate to think” said Snyder, “that that man would not have been able to take a part in shaping my life if somebody had said at the time that, no he can’t teach in this school because we know or suspect that he is a homosexual. His good attributes would have been lost to us because of one thing that might have been unacceptable.” Bryant quickly answered, “But unfortunately, we do not know who has a tendency for children and who does not, and if they are wanting to come out of the closet and professing their homosexuality — I wouldn’t want to take that chance with my children.”



PLAYBOY photo.

“...and I wrote down a Scripture and said, ‘I love you. . .I don’t hate you, I love you.’”

Bryant continued, saying, “I can’t tell who is a homosexual and who isn’t, and I could care less even what *your* sexual preference is, but I do care about what *they* are trying to do.” Somehow we got the impression that she was fishing for Tom Snyder to reveal something about his sexual activity, which I doubt he will ever do on national television.

Throughout the interview, which was done with the backdrop of the Atlantic Ocean as seen from Anita’s picture window of her 29-room mansion in North Miami Beach, the overriding feeling was that she is on a witch hunt, and along with side-kick (and questionable person) Bob Green, who did everything within his power short of *defending* gay people.

Anita, though, tried to be very thorough with her campaign of innuendo and half-truths. Subtle little lines were dropped here and there — lines too well-chosen to only be casual observations, like, “Their goals are *so* devastating on a national basis. . . They have an *international recruitment ring* through the schools, and that’s how they get the little boys, the chickens...”

But Tom Snyder finally did drop a bombshell on our happy do-gooders, when in the middle of their laughter and his own, he quipped, “Seriously, Anita, I think you’ve gone off the deep end with this thing...” And for once she was speechless. After that, the rest of the interview was down-hill, with Tom Snyder thanking them for the use of their home.

PLAYBOY’S INTERVIEW

Hard as it was to believe, this pillar of fundamentalism was interviewed in great detail in the May issue of *Playboy*. The fact that the interview appears in such a magazine, who’s other lead article was entitled, “New York’s Wild Public-Sex Palaces— You Won’t Believe Your Eyes” is in itself a contradiction. There, among the ads for vibrating sex toys, among the provocative photos of tasty tarts — there were the words

of the world’s newly self-appointed saint, words which, in my opinion, gave us a good look at a very dangerous woman.

On the following page are excerpts from the interview, but we suggest you get a copy for yourself, as our space could never match this in-depth look at Anita.

Ken Kelley:—
 “Believe me, the woman is relentless”
 “She is a confection of contradictions.”

Ken Kelley, in his *Playboy* interview of Anita Bryant, didn't let her rest much as he persistently asked her questions which she didn't really want to answer. And when she said so, he pushed her and she *did* answer.

“...God says the wages of sin are death, and one little sin brings on another,” she said. “The homosexual act is just the beginning of depravity. It then leads to — what's the word?—sodomasochism. It just gets worse as it goes on. You go further and further down the drain and it just becomes so perverted and you get into alcohol and drugs and it's so rotten that many homosexuals end up committing suicide...” With this kind of publicity, no wonder we are having trouble enacting new laws to protect our rights!

Playboy! Aren't you just resorting to the same kind of argument that Joe McCarthy used in the fifties against communism? He insisted that Americans could not be exposed to it lest they immediately turn into raving Marxists. Do you think “flaunting homosexuals,” as you put it, will automatically turn America's children into homosexuals?

Bryant: Of course its not just an overnight thing. What happens is that the door then opens onto alot of other things. It may not have an immediate effect, but certainly down the line it will — on your kids or your grandchildren, for generations to come. We can't see the evils of sin right off, but I've seen too many lives ruined by that kind of thinking.

When questioned about what a homosexual actually is and at what point does a person become one, she was not only evasive, but altogether contradictory, saying that you have to commit a homosexual act in order to be one, and then saying that just a few experiences doesn't make you one and constantly referred to us all as “militant homosexuals”.



Asked if she favored a felony sentence for homosexual activity, she said, “Yes, I think so. Anytime you water down the law, it just makes it easier for immorality to become tolerated... They'll have plenty of time to think. Just because the prisons are corrupt... doesn't mean that there should not be a strong punishment for that. Look, I'm just thinking of a deterrent to keep young people from going into it. That's why you've got the ministry in the prisons. Maybe the answer is to put the homosexuals in a different place in the prisons.”

And when asked if she thought non-Christians were going to hell, she answered, “Well, I personally have to believe that, because I believe God's Word.” And at that point, followed by two more columns on the same subject, saintly Anita Bryant condemned Jews, Moslems, Pygmies, Eskimos and atheists, not to mention homosexuals, to hell and damnation. And the saddest part of all... she believes it.

Later in the article (much later) Kelley asked, “What *are* your sins?” And came the answer, a little *too* truthful, perhaps, “Oh, I don't know, maybe the sin of intolerance.” and she laughed.

The other article by Ken Kelley in the *May Playboy*, aptly titled, *Cruising With Anita* gave a slightly less-than-holy picture of her, though it portrayed her as rather naive about alot of common things.

Naive as she may be, this woman is more of a threat to human rights than most of us care to imagine. She has set herself up as judge and jury, and has fostered a *very* large and wealthy group of disciples.

From this camp is bound to come the main thrust of hate and bigotry directed at us as a community. And sadly enough, they *could* win. —Jack

PLAYBOY photo

DL'S

Open 4 p.m. to 1 a.m. daily

BEER BUST: Thursdays and Sundays

SHOWS: Fridays and Saturdays

3025 North 24th St. • 956-9937

Sportsman
 Lounge

4622 NORTH 7th STREET • PHOENIX • 248-9570

WEDNESDAY: Beer Bust at 9 p.m.

FRIDAY: Under 21 Half-Price 7 p.m. to 1 a.m.

SUNDAY: 12-4 p.m. Hot Dogs 10 cents

—YOUR HOME AWAY FROM HOME—

APRIL-MAY



1

THE CLUB PHOENIX
 1517 S. Bk Cyn. 271-9011
 OPEN 24-HOURS 7 DAYS
 SUN THRU FRI \$1 LOCKERS
 MON: New Member Nite
 WED: Open Rooms 6-12
 \$3 Lockers
 THURS: Movies from 10 pm
 FRI: Buddy Nite 6-12
 SAT: 25 cent Hot Dogs
 SUN: Free Coffee, Donuts

3

SEA & SWIM ATHLETIC CLUB
 2922 E Van Buren 24 hrs.

4

THE CONNECTION
 4211 North 7th St. 248-9730
 Cocktail Hr. 11-6, Lunch served
 MON: Pitcher Nite 9-12
 TUE: Margarita Nite 9-12
 WED: Beer Bust 9-12
 THURS: Bare Chest Nite 9-12
 SUN: Mixed Drinks 50 cts
 Beer 25 cts noon to 6

5

TALK OF THE TOWN
 3701 N. 16th Street 263-9960
 MON & THURS: Beer Bust 9-12
 WED: Steak Fry, Booze Bash 9-12
 THU: Beer Bust 9-12
 F-S: Disco
 SUN: Brunch w/ Volley Ball 1 p.m.
 Screwdrivers, Bloody Marys
 50 & 75 cts.

6

HIS CO DISCO
 3839-A N. 16th St. 248-9580
 8 to 1 a.m. DISCO
 MON: Well 50 cts 8-1
 TUE: Beer Bust 8-12 AYCD
 F-S: Disco, After Hrs.
 SUN: Beer Bust AYCD 4-7 \$1.00

7

NU TOWNE SALOON noon-1 a.m.
 5002 E. Van Buren 267-9959
 MON: Beer Bust 9-1
 SUN: Brunch Noon-4

8

THE FORUM 8-1 Disco
 (The Boardwalk)
 4132 E. McDowell 275-0449
 FORUM:
 MON: Beer Bust 9-12 AYCD \$1.50
 WED: Beer Bust 9-12
 THU: Booze Bash 9-12
 (Boardwalk)
 WED: Beer Bust 9-12 AYCD \$1.50
 THU: Booze Bash 9-12
 MON: Guest Barkeep 4-7
 TWTF: Mary Stuart-Piano Bar

10

CASA de ROMA 11 a.m. daily
 4331 N. 16th St. 248-9624
 Sandwiches Served.
 MON: Italian Nite 6-9
 TUE: Beer Bust 9-12
 WED: Steak Fry 9-12
 THU: Talent Show 9:30 p.m.
 F-S: Casa de Roma Review 9:30
 SUN: Brunch 1-3
 Casa de Roma Review 9:30

12

SPORTSMAN LOUNGE noon-1 a.m.
 4622 N. 7th St. 248-9570
 TUE: Free Pool 2-8 p.m.
 WED: Beer Bust 9-12
 FRI: After Hrs til 3 a.m.
 under 21 half price well 7-1
 SAT: Keg Party 9-12 After Hrs til 3 a.m.
 SUN: Hot Dogs 12-4 10 cts

14

MR. FATFINGERS 12-1 M-S, 1-1 Sun
 5749 N. 7th St. 277-9373
 mon-fri, all wells 75 cts 12-6 p.m.
 TUE: A Night at Fatfingers well 75 cts

15

MISS MATTY'S ATTIC 4-1 daily
 33rd St. & Shea Blvd. 996-6460
 TUE: A Catered Affair 6-9 p.m.
 F-S: Attic Fever 10-12 wells 50 cts
 THU: Beer Bust 9-12 AYCD \$1.50
 4-7 daily mon-fri: doubles for \$1
 TUE: Beer Bust 9-12

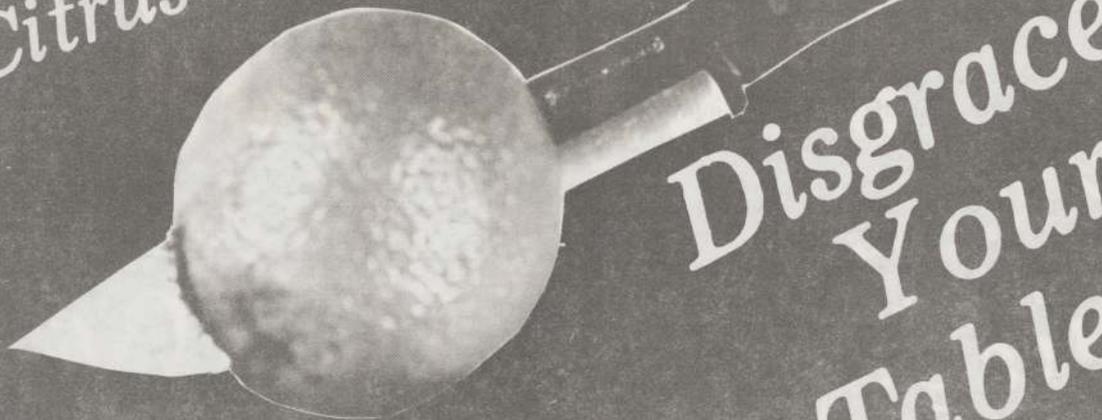
50

METROPOLITAN COMM. CHURCH
 Call: 944-9479 for information

CITIZENS FOR CONSTITUTIONAL RIGHTS
 -GENERAL MEETING-
 Wednesday, May 3, 1978 at 7:30 p.m.
 at **CENTRAL PLAZA INN**
 4321 North Central Ave.
 Phoenix, Arizona

CALENDAR

The Florida
Citrus Label. . .



Disgraces
Your
Table!!!

CITIZENS FOR CONSTITUTIONAL RIGHTS

—Passes New Resolution.

Citizens For Constitutional Rights at their General Membership meeting on April 5, passed a resolution endorsing the boycott of all Florida Citrus products in response to Ms. Anita Bryant's recent remarks in Chicago regarding Jews and other non-Christians and her appeal for mandatory felony sentence of twenty years for private consensual sexual acts between adults.

Sterling Gruver, executive director, introduced the resolution and stated the movement towards legislating private religious beliefs which self-appointed spokesperson Bryant has made an issue not only last June in Dade County, Florida, but also in her recent *Playboy* interview.

The intent of the resolution is to encourage all private citizens and businesses concerned with human rights to join in the Florida Citrus Boycott. Additionally, a copy of the resolution was mailed to the Florida Citrus Commission.

“WHEREAS,

Ms. Bryant has publicly stated in Chicago on April 3, 1978, that she believes Jews, Moslems and all persons of faiths who do not accept Jesus Christ as their personal savior will go to hell; and,

“WHEREAS,

Ms. Bryant has advocated a prison term of 20 years and a felony conviction for private consensual sexual acts between adult members of the same sex; and,

“WHEREAS,

These statements constitute abridgement of the basic human rights of individuals; and,

“WHEREAS,

Ms. Bryant is employed by the Florida Citrus Commission,

“THEREFOR BE IT RESOLVED,

Citizens For Constitutional Rights endorses the boycott of all Florida Citrus products in personal use and consumption and use by any group, club, organization or business.”

THE PRIDE COMMENTS

There's no doubt about it — If you support human rights (that includes GAY RIGHTS, you know) and you buy Florida Citrus products whether canned or fresh, then you are putting MONEY IN ANITA BRYANT'S POCKETS and you might as well contribute to the *Save America* group itself — for that is in fact just what you are doing.

Now, it is a known fact that practically every bar in the city of Phoenix and surrounding towns have been serving Florida Orange juice, grapefruit juice and the like to their customers. We have been told that this will end — at least in the various gay establishments here. If it's to be stopped you'll have to voice your desire for that to happen. There's no doubt in our minds that SOME bars will just continue to serve this stuff since it is cheaper for some unknown reason than locally grown citrus products. TELL YOUR BARTENDERS YOU WON'T DRINK FLORIDA CITRUS!! And if they say that's all we have, forget the Sunrise or whatever, and drink something else.

Some stores around town are aware of this situation — Fry's for instance has California Oranges conspicuously displayed with a big sign to that affect.

The Florida Citrus Commission is beginning to feel the pinch of the effort that's been put forth across the country, and now some effort is being made here in Arizona to add to their sinking profits. The resolution passed by CCR is printed on this page, but it is virtually meaningless unless people like you and me refuse to buy from the Florida Orange peddlers, and it's about time we did just this. In the future, we'll be checking up on the bars to see who has and who has not changed their sources for citrus.

THE ALL-NEW CASA

The March 29th GRAND OPENING of the all-new LE CASA BLANCA (formerly, Casa de Roma) was, to say the least, a smashing success. We shudder to think of what the crowd would have been like had there been more publicity in the Phoenix area. As it was, there were more hundreds of people in attendance than the bar has seen in many a year. A few more persons might just have pushed the walls out.

The evening featured free champagne for starters, a buffet including just everything and a show. . .and what a show! The lineup of talent would have set the biggest of the San Francisco show bars back on its heels (high heels, of course!). In the midst of all the festivities were the two people largely responsible for all the gayity and entertainment, none other than the establishments two new operators, Frank and Tony, both looking absolutely elegant in their tuxes. Thank you guys for a really great evening.

The Grand Opening bash is just the beginning though. On April 1st, Le Casa Blanca brought back the ever-fabulous, great one herself, CISSY GOLDBERG, the entertainer who put the old Casa de Roma on the map as one of the best show bars in the Southwest.



The Goldberg Show will run through the month of April on Friday, Saturday and Sunday nights. If you've ever had trouble getting table reservations for one of the week end shows, it should be much easier now. The remodeling efforts have produced almost twice as much seating capacity.

If you haven't seen the Casa since the massive remodeling began, you're in for a big surprise. The new decor is really fine and reflects both the good taste and hard work of the bar's new managers. Go check it out, you'll be glad you did.

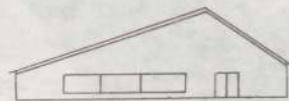
Le CASA BLANCA

4331 North 16th Street
248-9624

When you need information on buying or selling your home, call

john goldschmid

944-6503



Member Multiple Listing Service

SPECIALISTS IN RESIDENTIAL & COMMERCIAL
NO CONTRACTS TO SIGN
license No. 219

R & R Exterminating

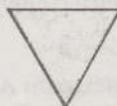
1826 E. Mohave

"Your Bug Rangers"

ROBERT R. RIX 254-0129 J. DANIEL REAL

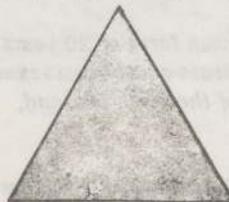
Insurance Questions?

THE ANSWERS ARE AS CLOSE
AS YOUR TELEPHONE.



MAX HERNANDEZ

INSURANCE AGENCY
714 West Dunlap Avenue,
Phoenix, Arizona 85021
OFFICE 246-7680



Serving Your Special Needs

*Insurance for your home,
your car, your health
. . .and the one you love.*

HIS CO DISCO HOT EVENTS

THURSDAY

April 27

HIS CO. DISCO PROUDLY PRESENTS
DOORS OPEN
AT 8:00 P.M.
(COVER)

MARDI GRAS NIGHT

COSTUME
CONTEST



BEST
COSTUME
PRIZES — \$100 - \$75 - \$50

BOARDWALK

SAMMY'S

EVERY WEDNESDAY 6 to 9 P.M. - \$1.00
DISCO

NOBODY COOKS ITALIAN LIKE SAMMY!!!

ITALIAN NIGHT

SUNDAY BRUNCHES—

FROM 2 P.M. - Til 6 P.M. - \$1.00

DISCO AT THE FORUM EVERY SUNDAY

MONDAYS

Beer Bust 9-12 All You Can Drink \$1.50

WEDNESDAYS

Beer Bust 9-12 All You Can Drink \$1.50

THURSDAYS

Booze Bash 9-12

W-T-F-S-S

Howard Cowles at the Piano, 8:30-12:30

THE FORUM-BOARDWALK • 4132 East McDowell Rd • 275-0449

AROUND THE TOWN

Well, I just have to tell you about the great CATERED AFFAIR dinners that have been going on at Matty's Attic (for six weeks now). First about the food — Sylvia Smith has been doing a really great job of providing fantastic meals — there hasn't been a bad one yet, and I don't think there will be. She's done all but one of the dinners, and Sammy did the other one, which was a couple of weeks ago, and as usual the place was packed. John Goldschmid could be seen racing up and down those stairs, serving big tables of happy people — ourselves among them. The



Here's our friend, Glenn Butler, all dressed up for a CATERED AFFAIR, with his friend (ours, too) Jack.

food is great, the service superb and the environment delightful. Glenn Butler, manager of Miss Matty's Attic, reminded me that reservations are a must for the dinners,

and we would ask that you try to make them on Mondays or before (996-6460) in order to help them in planning.

You'll probably be surprised at the crowd that goes to Matty's for the Catered Affairs — and if you've been missing some of your friends at other places on Tuesday nights, you'll probably find them there. . .and certainly you will find us there like clockwork. If you're lucky (?) you might even catch a glimpse of Dragon Lady!

Among the other things they're doing at Matty's is of course the WET JOCKEY SHORTS CONTEST, which is held the first Saturday of each month — next on May 6 at 9 p.m... but you'll find a page about it elsewhere in this issue. They are also running a DISCO DANCE CONTEST every Friday night with a \$100 prize to the winning couple. Now, let's not kid ourselves, \$100 isn't quite as easy to come by these days as it once was, and if you are among the dancing crowd, you really ought to give this a try. It also begins at 9 p.m.

And let's not forget about Crystal, who works so hard at Matty's, so we've named him *Bargirl-of-the-month*. Actually we had little choice as he forced this photo on us and demanded that we say something nice, so here it is: "You're very photogenic, and we love that cute little mustache."



BYE-BYE, RICHARD

Well, it looks as though Richard Rubadue, founder and first Executive Director of CCR is about to embark on an extended vacation (?) to points known (and some unknown) soon.

Richard's influence in the community has been felt for a very long time, and it will seem strange to have him away from here.

We all owe Richard an enormous thank you for all his efforts in the past. Last year's accomplishments in CCR were the direct result of his hard work, sometimes singularly.

I don't want this to sound like some sort of obituary, though, since he will be returning after he has satisfied his wanderlust...or whatever.



**plant
emporium**
N' Flowers Too!

**fresh
cut flowers**

silk and dried arrangements

*Delivery
Service* HOUSE PLANTS
INTERIOR LANDSCAPING
SUPPLIES AND GIFT ITEMS

13832 North 32nd Street
Kino Plaza North
Phoenix, Arizona 85032
992-1632



Tour LP. The album contains one of our all-time rock classics — "California Dreamin" that's incredible, plus "Flight To Versailles" that's too much.

I'm about out of room...and that's too bad, since there are a lot of people who deserve thanks for their help in Spring Affair II. Since space won't allow, this month, I'll just say THANK YOU for all each of you did, and maybe later I can say it more personally.
Love I You —Jakki, DJ.

Well, yes, toodles, boys and girls and all those in between. I've really been doing some thinking about this month's column and have decided that for the most part there's very little new stuff that most of you are not already aware of.

There is however one new addition to the local valley's roster of DJs that shouldn't go unnoticed — an old friend has returned from Hodunk, Arizona to claim her throne once again at Talk of the Town—yes, the one and only "Bert" Headley. Yes, indeed, Bert's back and she's driving those lesbians crazy with her new batch of disco tunes, and I suggest if you don't like any of her tunes, you keep your trap shut or she'll beat you to a pulp and throw you over into His Co's dirty dumpster. Lighten up, Bert!

And then there's Tucson's No. 1 DJ—Mr. Rick Norman, better known to his friends as Richelle May Jean — a very warm and sincere note of appreciation to you, Mr. Norman, for the wonderful "Last Prom" you gave for CCR's Spring Affair II. Also a very special thank you to Kenny Shepherd for the addition to the mighty His Co's vinyl stash. And this leaves one very important person, not only in Phoenix' eyes, but in my own also. Believe me, Arizona, had it not been for this incredible person, excellent DJ and very close friend of mine, the Spring Affair II would not have been the success it was. And that person is George P. Hill. Also a very big smooch to Don — for having the balls to tolerate Fred's and my BS over the past few months. Look at it this way, Don, "Dolly Parton with A,D,B,X!"

VINYL LUST SEGMENT —

Alas, boys and girls, time to drop your pants and squeel like greased pigs at a Jewish banquet... Casablanca records, known definitely as "the home of the hits," in the disco market, has just released the incredible new Love and Kisses album, "How Much, How Much Do I Love You", written, etc., by the one and only Alec R. Costindinos — of "Romeo and Juliet" and "Simon Peter" fame. This new release definitely assures his strong entrance into the American disco market. I honestly have worn out one copy of it at home!

From Prelude records, another disco wonder, the new Saturday Night Band "Come On Dance, Dance" one of the very few records to become an instant disco smash.

From Butterfly records the incredible new Grand

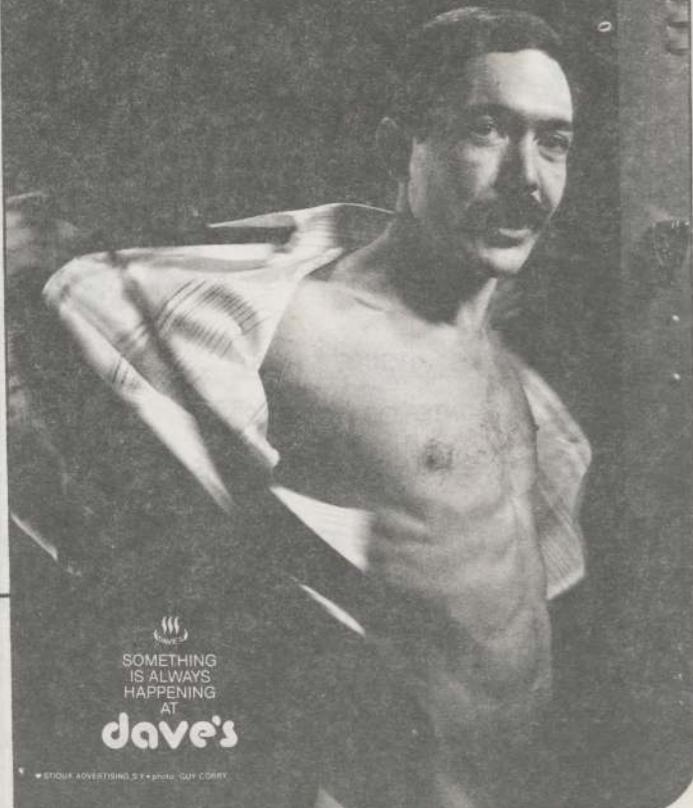
CCR GENERAL MEETING SCHEDULED

The next General Membership Meeting of Citizens For Constitutional Rights will be Wednesday, May 3. It will be held at Central Plaza Inn, 4321 North Central Avenue, Phoenix. The meeting will begin at 7:30.

You need not be a member of CCR to attend general membership meetings. We urge you to attend, and help CCR shape the future.

For Further Info, contact Sterling Gruver at 955-0576.

PALM SPRINGS DAVE'S VILLA CAPRICE COUNTRY CLUB & SPA 66470 CAREY RD 714-328-2018	SAN FRANCISCO DAVE'S STEAM BATHS 150 BROADWAY 415-383-6889	SAN DIEGO DAVE'S CLUB 4669 SANTA MONICA 714-224-9011	RENO DAVE'S VIP CLUB DAVE'S RENO RESORT 3001 WEST 8TH ST 702-552-4401	SEATTLE DAVE'S STEAM BATHS 2452 1st AVE 206-821-2045	ALAMEDA DAVE'S ALAMEDA STEAM BATHS 1001 SANTA CLARA 415-523-2344
---	---	---	--	---	---



SOMETHING
IS ALWAYS
HAPPENING
AT
dave's

CCR NEEDS OLD BED SHEETS
Call Sterling...955-0576

CCR MEMBERSHIP APPLICATION

CITIZENS • FOR • CONSTITUTIONAL • RIGHTS

POST OFFICE BOX 2266 • PHOENIX, ARIZONA 85002

WHAT IS CITIZENS FOR CONSTITUTIONAL RIGHTS (C.C.R.)?

C. C. R. is a state-wide, non-profit organization, functioning as an information, education, and lobbying agency for consenting adults, human rights, and human rights issues. This includes research and investigation, providing expert testimony for these causes; publishing articles in the local press, providing news releases for local radio and television; producing brochures and newsletters; reporting on current status of legislation that affects your privacy and lives; and reaching out to the public on issues from privacy for consenting adults to the rights of all human beings.

CITIZENS FOR CONSTITUTIONAL RIGHTS, Resolution No. 001, adopted, March 2, 1977.

"As a group of concerned citizens within the State of Arizona, we feel that no restraints of any kind should exist in respect to private sexual relations between or among consenting adults.

"It is our intent as a group to work within the legislative and elective processes to see that our goal of privacy for consenting adults is attained.

"Let it be understood that C. C. R. does not and will not fight against legislation concerning non-consenting adults and/or minors."

TO JOIN C.C.R., PLEASE FILL OUT THE FOLLOWING FORM.
MAIL TO: C.C.R., Post Office Box 2266, Phoenix, Arizona 85002

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Are you able to receive mail at the above address? YES NO

Are you registered to vote? YES NO

Do you want to be registered to vote? YES NO

Membership Fees: \$5.00 Active \$10.00 Supporting \$25.00 Sustaining

Please include check in the appropriate amount when mailing this form.

OPEN 24-Hours

FOR DISCERNING MALES

 **SWIM**  **SEA**
AND
 **ATHLETIC CLUB**

PHOENIX NEWEST AND FINEST MEN'S ATHLETIC CLUB

- SAUNA BATH • STEAM ROOM • JACUZZI POOL
- BUNK HOUSE • TV LOUNGE • SNACK BAR
- SECLUDED PRIVATE CLUB FOR THOSE IN THE SEARCH JOY OF FRIENDSHIP.
- EVERY WEDNESDAY — FREE CASH DRAWING!

SPECIAL
— 6 Month Membership —
Now \$7.50

PRIVATE FACILITIES LOCATED IN THE

Desert Pool Motel

2922 EAST VAN BUREN • 267-9052

—THE PRIDE OF PHOENIX—

ON TOP with george hill

THE PRIDE OF PHOENIX is proud to add to its' staff, The Forum-Boardwalk's DJ, George Hill. George will be compiling each month a list of what's hot in the various discos and bars around town.

1. MACHO MAN/ I AM WHAT I AM, Village People (Casablanca Records)
2. WHAT SHALL WE DO WHEN THE DISCO IS OVER Richard Hewson Orchestra (AUI)
3. COME INTO MY HEART/LOVES COMING, BABY LOVE USA European Connection (Marlin)
4. THAT'S THE KIND OF LOVE I HAVE FOR YOU Dusty Springfield (UA)
5. NUMBER ONE/1000 LAUGHS Eloise Laws (ABC)
6. IF MY FRIENDS COULD SEE ME NOW Linda Clifford
7. LUST/ENVY/ANGER/GLUTTANY Rinder & Lewis (AUI)
8. THE GRAND TOUR/CALIFORNIA DREAMIN/ FLIGHT TO VERSAILLES Grand Tour (Butterfly)
9. COME ON DANCE/DON'T (TAKE MY LOVE AWAY) TOUCH ME ON MY HOT SPOT Saturday Night Band (Prelude)
10. LOVE MAKER/SUPERSLICK/BOOGIE UPTOWN/ LOVE MAKER Wham (GRT)
11. LET'S GET TOGETHER/I JUST DON'T KNOW/ TURN ON LADY Detroit Emeralds (Westbound)
12. I LOVE NEW YORK Metropolis (SaSoul)
13. MACHO (A REAL, REAL ONE) Celi Bee (TK)
14. OH HAPPY DAY/TO MY FATHER'S HOUSE/ MY SWEET LORD/GETTING THE SPIRIT Roberta Kelly (Casablanca)
15. HOW MUCH, HOW MUCH I LOVE YOU/ BEAUTY AND THE BEAST/MAYBE Love and Kisses (Casablanca)
16. DISCOGNOSIS-DISCOGNOSIS (AUI)
17. MUSIC HARMONY AND RHYTHM Brooklyn Dream (Millenium)
18. DR. DOO DAH/AFRICANISM/GIVE ME SOME LOVIN Kongas (Polydor)
19. MOON GLOW/DANCIN IN THE SKY/STAR TREK Gene Page (Arista)
20. MOVIN/COMPUTER LOVE Eruption (Ariola)

CAR PHONE AND NIGHT MESSAGE NUMBER
253-6143 UNIT 0272

PROFESSIONAL LEGAL SERVICE NEED NOT BE EXPENSIVE

GARY PETER KLAHR

ATTORNEY AND COUNSELOR AT LAW
Divorce & Custody - DWI & Traffic
Accidents - Criminal - Bankruptcy

539 E. McDOWELL ROAD
PHOENIX ARIZONA 85004

OFFICE 254-5166

HARD TO FIND HARDER TO FORGET



PROFESSIONAL
HAIR CARE
PRODUCTS

HAIRSHAPERS

4428 N. Palm Circle
Scottsdale

1 block west of Scottsdale Rd.,
south of Camelback Rd., behind
United Bank building

For appointment, please call . . .
Hans, Jack or Wyatt
945-2669

ADVERTISING IN *THE PRIDE OF PHOENIX*
PAYS OFF. If you're not advertising with us,
then you are losing customers and money!!
Call us today, 944-0559.

Womansplace Bookstore



Feminist
Books & Periodicals

Used Books
Special Orders

Open 11-6

Monday - Saturday

2401 N. 32nd St. Phoenix, AZ

956-0456

How much do you know about the gay rights issue?

Take this test and find out.

True False 1. Most major cities already have laws on the books prohibiting discrimination against gay men and women. The trouble is, they are not enforced.

A. False. In over 90 percent of America's cities and counties, there are absolutely no laws protecting the rights of gay men and lesbian women. Included in this list are: Chicago, Philadelphia, Houston, San Diego, Dallas, Cleveland, Pittsburgh, Denver and New Orleans.

In addition, New York City, Los Angeles and Boston have banned discrimination only in city government hiring practices.

Nevertheless, due to the efforts of local gay rights organizations, often aided by the National Gay Task Force, 39 communities ranging in size from Detroit to Alfred, N.Y. have passed laws to protect gay rights.

True False 2. Gay people who feel they've been discriminated against in jobs, housing or public accommodations have no federal agency to turn to—not even the Civil Rights Commission.

A. True. Although the U.S. Civil Rights Commission has acknowledged jurisdiction to research discrimination based on unequal application of the law, this does not cover the fundamental areas of jobs, housing, etc.

In other words, there is no federal agency to handle cases of discrimination against gay people.

True False 3. Even if gay people do face discrimination, there aren't enough of them to worry about, or pass laws to protect.

A. False. According to reliable estimates, between 10 and 20 million Americans are homosexual. These estimates are based on the data collected by Alfred Kinsey over 30 years ago.

Actual numbers are difficult to obtain because "Gay people are forced to join a conspiracy to pretend they don't exist," the National Gay Task Force points out.

"They're okay unless someone discovers their secret." So most live in fear they'll be discovered and lose their livelihood. That's why legislation is necessary."

True False 4. Because Congress has failed to enact gay rights legislation, major corporations refuse to put in writing their employment policies toward gay people.

A. False. At the urging of the National Gay Task Force, a number of major corporations have voluntarily adopted policies of nondiscrimination regarding gay men and lesbian women.

These include: AT&T, Bank of America, Citicorp, Honeywell, IBM, McDonald's, Procter and Gamble, ABC, CBS, NBC, American and Eastern Airlines.

While NGTF recognizes that these statements alone will not end discrimination, they are a valuable beginning.

True False 5. Homosexuals who have served in combat and have unblemished service records can be denied veterans benefits.

A. True. Since World War II, an estimated 75,000 American men and women have been denied veterans benefits for being gay, or suspected of being gay. Most received less than honorable discharges which make it difficult for them to get jobs, unemployment insurance, and credit—often for the rest of their lives.

True False 6. The Internal Revenue Service denies gay rights groups the same tax privileges it grants to other non-profit minority rights groups.

A. False. But until very recently the answer to this question was "true." Through the efforts of gay groups led by the National Gay Task Force, the IRS has completely reversed its earlier discriminatory policy of depriving gay rights groups of postage discounts and discouraging tax-deductible contributions that other non-profit groups enjoy.

True False 7. In many ways, Anita Bryant's anti-gay rights campaign reflects the attitude of the church toward homosexuality.

A. False. Despite Ms. Bryant's loose interpretation of the Bible ("God puts homosexuals in the same category as murderers"), many religious groups have adopted statements of support for gay rights. The National Council of Churches, the Episcopal Church, the Union of Hebrew Congregations (New York), the National Federation of Priests Councils (Roman Catholic), the Lutheran Church, and the United Church of Christ—all are on record as supporting gay rights.

True False 8. The American Psychiatric Association no longer considers homosexuality a mental disorder.

A. True. An educational effort conducted by the National Gay Task Force led the APA to issue a formal, written policy that "homosexuality per se does not constitute any form of mental disorder." The Association adopted a strong gay rights resolution as well.

Prior to this change in attitude, APA's listing of homosexuality under mental disorders was often cited as official medical opinion in cases of gay discrimination.

True False 9. Support for gay rights is pretty much limited to gay rights organizations.

A. False. The National Gay Task Force has received resolutions of support from: the American Bar Association, the American Civil Liberties Union, the American Medical Association, the American Public Health Association, the National Education Association, the American Federation of Teachers, the National Organization for Women, the Young Women's Christian Association, the American Association for the Advancement of Science, and many others.

True False 10. Respect for gay rights has grown to the point where false and malicious statements about homosexuality are rarely made public.

A. Judge for yourself:

"The old-style Chinese have the Year of the Tiger and the Year of the Pig. The new-style Americans have the Year of the Fag."

—Nicholas von Hoffman, syndicated columnist

"It's one thing to be a leper. It's another to be spreading the disease."

—Chief Ed Davis, Los Angeles Police Department

"I believe these people suffer from a severe personality disorder. Granted some are sicker than others, but sick they are."

—Ann Landers, syndicated columnist

"Some homosexuals who could become teachers even want to wear dresses to work and flaunt their homosexuality in front of my children."

—Anita Bryant, television-commercial performer

NGTF

National Gay Task Force
80 Fifth Avenue, New York, NY 10011



CANYON STATE PEST CONTROL
263-0805

Licensed — Bonded — Fully Insured
Termite Inspections — General Pest Control
Termite Pre Treats — Termite Control

CALL TOM

WHO IS BEHIND THE GAY RIGHTS ISSUE?

From National Gay Task Force Brochure.

President Carter

Cong. Shirley Chisholm

Cong. John Conyers

Sen. Alan Cranston

Karen DeCrow

Shirley MacLaine

Margaret Mead

Bishop Paul Moore

Aryeh Neier

"I oppose all forms of discrimination on the basis of sexual orientation. As President, I can assure you that all policies of the federal government will reflect this commitment."
— Jimmy Carter

"It is only through their exercise that America's rights are given life. The people involved in the National Gay Task Force have had the courage and foresight to speak out in defense of the rights of gay people."
— U.S. Rep. Shirley Chisholm

New York

"I don't think we can say discrimination on the basis of sex or race is illegal and then allow discrimination on the basis of sexual preference. This happens in our life in a lot more tragic and real ways than we would like to admit."
— U.S. Rep. John Conyers,

Michigan

"It is time for us to make it clear that basic rights and freedoms belong to all Americans — regardless of race, creed, color, handicap, sex, sexual preference or any other factor. We must end all forms of discrimination in our society."
— Senator Alan Cranston,

California

"The National Gay Task Force is a strong and forceful voice for the rights of all people. They deserve your support."
— Karen DeCrow,

former President, NOW

"Gay men and women face serious constraints on their rights and freedoms. If we don't help eliminate those constraints, then we aren't serious about our commitment to civil liberties and human rights."
— Shirley MacLaine,

actress

"Gay men and women are an often abused group in our culture. This abuse is born of ignorance and misunderstanding. Those of us who are committed to human dignity have an obligation to do all that we can to put an end to it."
— Margaret Mead,

author

"While there is still much to do in securing full civil rights for racial minorities and women, a beginning needs to be made in behalf of homosexually oriented people who, until recently, have had very few who would speak in behalf of their civil rights."
— Paul Moore,

Episcopal Bishop of New York

"It is a national disgrace that gays are consistently denied their rights to jobs, housing, privacy and equal protection of the laws. All Americans concerned with individual freedom — not just gays — ought to regard gay rights as their cause."
— Aryeh Neier

Executive Director, ACLU

FROM THE
OTHER SIDE
of the
MOUNTAIN...

TUESDAYS —

A CATERED AFFAIR

... Our catered Gourmet Dinners are causing quite a stir in the Valley, and we're sure you will want to make your reservations today.

Served from 6 to 9 p.m.

THURSDAYS —

MATTY'S BEER BUST

... From 9 p.m. to midnight. AYCD, \$1.50

FRIDAYS —

... Every Friday Night, beginning at 9:00 p.m. our fantastic weekly **DISCO DANCE CONTEST**, with a \$100.00 prize to the winners!

EVERYDAY —

... Miss Matty's is **ALWAYS** a great place to bring a friend or meet a new one!

Super Cocktail Hours — Lots of people, lots of fun

SATURDAY, MAY 6

WET JOCKEY SHORTS CONTEST

Held the first Saturday of each month, beginning at 9:00 p.m. \$100.00 prize to the winner. Last month's contest was so much fun, we're going to do it **EVERY** month!

