

THE PRIDE OF PHOENIX



VOLUME II, Issue No. 1

ANNIVERSARY ISSUE

FREE

Inside THE PRIDE...

- Guest Editorial
- *The Magic of Words*
- Gay Bucks Talk
- The Dragon Roars
- THE PRIDE'S ANNIVERSARY
- Letters
- Around The Town

...And Much More!

*First
Annual*

**FESTIVAL
of
HEARTS
BALL**

*Sunday
Feb. 12,
1978*

*Grand
Ballroom
Adams
Hotel*

(Central and Adams)

PRIZES – TROPHIES

KING OF THE BALL	\$200.00	BEST COUPLE	\$200.00
QUEEN OF THE BALL	\$200.00	VENUS AWARD	\$200.00
		(most attractive female non-drag)	

THE V.I.P's ORCHESTRA



DOORS OPEN AT 6:00 P.M.



TICKETS AVAILABLE AT FORUM-BOARDWALK

EXTERMINATE WITH PRIDE

PRIDE PEST CONTROL

1645 NORTH 48th AVENUE, PHOENIX, AZ.

CALL—BOB PRIDE—258-2541

income tax service

WILL TRAVEL
TO CITY LOCATIONS

STATE OR FEDERAL, COMPLETE

\$18.00

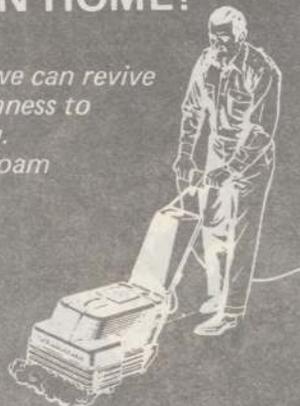
DENNIS DAY.....275-1301

(Evenings, For Appointments)

HAVE YOUR CARPETING AND FURNITURE BEAUTIFULLY CLEANED IN YOUR OWN HOME!

In a matter of a few hours, we can revive the original beauty and freshness to your furniture and carpeting.

We use the Superior dry-foam method. No moisture goes through to the underside to damage the pile or backing. There is no odor. Carpets and furniture can be used the same day.



CALL FOR
FREE ESTIMATES

SUPERIOR
CLEANING SERVICE

938-1320

the CONCEPT

1333 W. CAMELBACK - 264-3881

THE
HAIRCUT
MAKES THE
DIFFERENCE, AND
WE HAVE THE KNOW HOW

Where you get the latest concept in easy hair care, let us show you a new look for your lifestyle.

WITH THIS COUPON, WE WILL GIVE YOU A PRECISION CUT & STYLE FOR \$12.50 (Reg. \$16.00) —OR— A 10% DISCOUNT ON AN EASY CARE Ph BALANCED PERMANENT WAVE. COUPON GOOD THRU FEBRUARY 15.

Instruction Classes for men's cosmetics available. Call for information.



SCIENTIFIC PROFESSIONAL HAIR CARE.

REDKEN
RETAIL CENTER

HOURS: Mon-Sat. 9-6
Early morning and evening appointments available.

WOMANSPLACE BOOKSTORE



ANNIVERSARY CELEBRATION FEB. 15-18

Special Celebration Hours: 11-7 Mon.-Sat.
Music and Refreshments

2401 N. 32nd St., Phoenix - 956-0456

-----PRIZES-----

1st.....\$150
2nd.....\$125
3rd.....\$100

APPLICANTS CONTACT:
Bob or Stan after 7:30 p.m.
at bar, or call 248-9580

MR. HIS CO. CONTEST



THURS., JAN. 26



Sun
Graphics

THE COMMUNITY'S PRINTER

944-0559

FROM THE mouth OF THE DRAGON



How very rewarding for me that my column was the inspiration that prompted Miss Goldberg, on her return to the stage, to devote a portion of her monolog to THE PRIDE.

Pity several of my past efforts failed to prove just as inspirational for her to have stirred her stumps into making a TOKEN APPEARANCE for last year's fourth anniversary show on the very same stage!!

+++One wonders if GEORGE C's recent *corrective surgery* (lower rear of his anatomy) will lead to a more *versatile* life in 1978. Best be good to brother Tom, dear, or he might add Ex-Lax to your hot chocolate. Oh, the pain of it all. . .

+++DIZZY informed me that he refused to be the target for shot glasses anymore, hence a divorce. Pity.

+++MICHAEL of the 307, was so cool about reading beads to a certain ex at the Connection's New Year's Party, that people thought it was just a friendly chat. A *friendly chat*, it wasn't!!

+++*Latest word on the COURT OF PHOENIX — but who can keep up — Jerry B. made a recent *mercy trip* to Phoenix to patch up the Court and convince them not to disband. I trust he brought along some ELMERS GLUE and some of ADRIAN'S MASKING TAPE for an added measure of success. . .

+++Look out Imperial Court of Phoenix as there's a newly created CZAR among us. And all this time, I thought he was a CZARINA. . .!

+++Rumor has it that JO ANNE has a new *Live-In*. She might have waited till her ex was out from under the surgeon's scapel before she had cause to celebrate...

+++*fresh New Talent* with Dani Reed and Casandra in Phoenix again. Well, maybe not *fresh*, but talented they are, and are appearing at DL's.

+++Yes, GENE, MICKEY SUE was right, as we have known each other sine the days of M and H, and that, I'm afraid, dates us all...!!!

+++IF DICK W. decides to form a *new drag revue*, he could always use BILLY (DJ) as the star, as I understand he's a smashing drag queen. No, darlings, not SMASHED, SMASHING!!!

+++I would like to wish PHIL S. whom I have great fondness for, a far less troublesome 1978 than was 1977.

+++With this issue of THE PRIDE, I've been penning my column for ONE YEAR. While I realized from the beginning the potential of THE PRIDE, it wasn't until midway that I fully understood the impact of my column, and that my readers would be *legion*, reaching from coast to coast. Well, trust me darlings, for I will always live up to what you expect from a Dragon, as I love it.

Have a nice Valentine's Day.

-DL.

GAY BUCKS TALK

Fundamentally, there are two kinds of force which will win others over to our own way of thinking. Group force and economic pressure. The matter of group force has been tried before in the Phoenix Gay Community with such organizations as Gay Lib and CCR. But sad to say, this approach just hasn't worked as well as we might have hoped. Not because of the concept, but rather because there is insufficient unity and also due to the fact that the laws and prejudices which threaten our lifestyle and very freedoms are not (seemingly) ominous enough. But then, sooner than we may think, these threats will loom up bigger than ever and hit us right in the face. Then, if it's too late, we will act.

The tactic of economic pressure is a whole different ball game, since money is very near and dear to most everyone. As the socio-economic level of any group of people increases, their presence within the general population is felt, especially within the business world. In other words, "GAY BUCKS TALK".

Gay people make money — lots of it. And, Gay people spend money — also lots of money. But where do we spend our money? Much of it is spent in the Gay bars and the baths and so forth (indulging ourselves and *fiddling* while Rome burns, so to speak). But the bulk of our income pours out into areas which we might consider "nōn-gay". And this doesn't help us as a group one iota, and this is truly a shame.

You can't buy your electricity from a Gay utility company, nor can you make your house payment to a Gay mortgage company or bank. However, on the other hand, you could buy your car from a Gay auto salesman, go to a Gay doctor or dentist. You could utilize the services of a Gay attorney or accountant, buy your clothing from a store which is Gay-owned or operated. Buy your gasoline or have your car fixed at a service station run by gays. How about a Gay plumber, shoe store or record store? In almost every area where we spend our money each day, there is a Gay person who both wants and needs our business and who won't laugh at us behind our backs as we leave that place of business.

The question is, where and who are they? We'll never know unless we just happen to stumble across them.. Gay business is good business, and it is exchange within the community which will aid in our becoming a more obviously valuable segment of society. It would then well benefit most any Gay business or professional person to make their presence known within the community that their company exists and that they welcome and want Gay people as customers.

Accomplishing the foregoing is simple. Advertising has always been an important factor in the growth of any business and the best target for advertising in the Gay community in this area is *THE PRIDE OF PHOENIX*.

It's the most widely read and the most sought-after publication in the city. It's only purpose is to support and inform the Gay community: — *not to make anyone rich*. An ad in *THE PRIDE* will help support the magazine, as well as helping both the advertiser and the readers. Ads in *THE PRIDE* are very reasonable and do get results. They start at \$8.84 per month (that's 30 cents per day!) and if a business person feels they can't afford that pittance, it's just possible they can't really afford to be in business at all.

An ad placed in *THE PRIDE* will help everyone concerned, both directly and indirectly. Gay dollars are important dollars. Buy Gay and help us all stay free.

CCR Elections - Feb. 1 -

7:30 P.M. (WEDNESDAY)
in the Meeting Room
next to THE CONNECTION
(please park in back lot)

Nominations and Election of Officers
Voting on Three Resolutions:
ERA
GAY RIGHTS
CHILD PORNO

WHAT IS THE FUTURE OF CCR

Members are urged to be present!
This is an important meeting
IMPORTANT TO EVERYONE!!

CASA DE ROMA



CASA'S-GREAT WEEKLY-EVENTS

TUESDAYS
Beer Bust... \$1.50
ALL YOU CAN DRINK! GREAT FUN,
GREAT CROWD
FROM NINE TO MIDNIGHT

EVERYDAY
Cocktail Hours...
FROM 2 to 7 p.m.
Intimate Atmosphere.
SNACKS SERVED 5 to 7

THURSDAYS
Talent Show...
YOU MIGHT EVEN
WANT TO ENTER!

WEDNESDAYS
Steak Fry... \$5.00
WHAT A MEAL!
A FINE T-BONE & ALL THE TRIMMINGS
COOKED TO YOUR ORDER
SERVED 7-10 p.m.
Well drinks 25 cts.
Call 50 cts

Sunday 1-3 P.M.
Brunches

FRI-SAT-SUN
Casa de Roma Revue
TWO SHOWS BEGINNING AT 9:30 p.m.
See the Valley's most outstanding performers.
Be a part of the Gayest crowd in Phoenix!

4331 North 16th Street, Phoenix — 248-9624



**A
Friendly
Man's
BAR**

after hours everynight til 4 am
weekends open continuously
friday noon-monday 4 am
2581 University Ave. 714-295-8205



THE PRIDE

INCOME TAX TIME - IS HERE AGAIN -

1. CLAIM ALL YOUR LEGAL TAX DEDUCTIONS.
2. PREPARE THE PROPER FORM FOR YOUR INCOME LEVEL.
3. MAKE A CLEAR, CONCISE STATEMENT OF YOUR INCOME AND EXPENDITURES.

\$17.00 – FOR LONG FORM (*Itemized deductions*)

\$ 7.50 – FOR STANDARD DEDUCTIONS

\$ 5.00 – FOR SHORT FORM.

McCULLOCH BUSINESS SYSTEMS

2425 East Thomas, Suite 4, Phoenix, Arizona 85016

(602) 955-5189 (Delta Corp.)

Iro A. McCulloch

INCOME TAX RETURNS – BUSINESS AND INDIVIDUAL

THE 1977 GAY QUESTIONNAIRE

You've probably seen in in the bars and other places around town. Did you pick one up? We hope you did.

And if you did pick one up, have you yet filled it out and RETURNED IT?

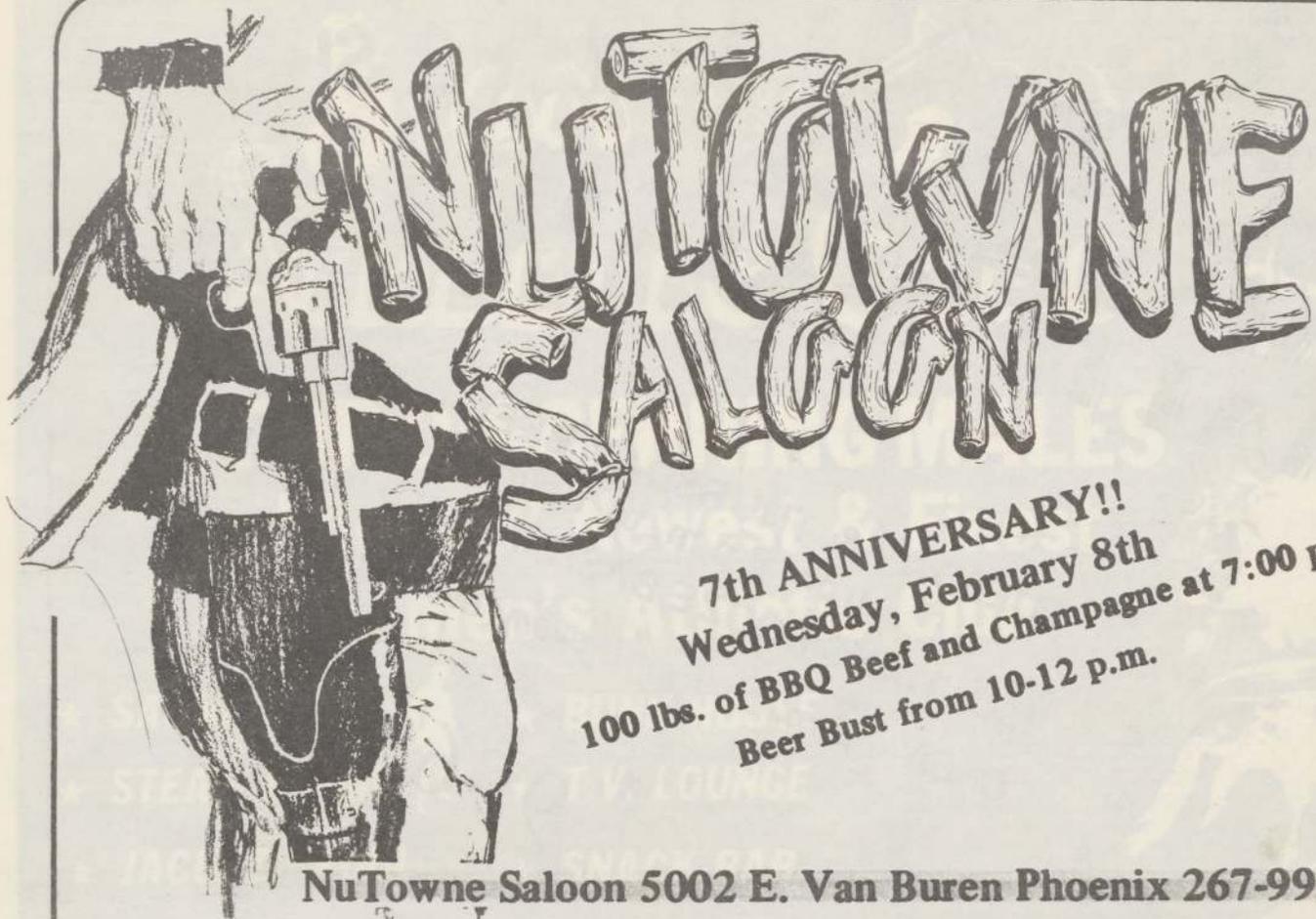
According to Marianne Ferrari, whose baby THE 1977 GAY QUESTIONNAIRE was, a huge number of you haven't yet returned yours. Without a large return, we won't have a good picture.

Please, take a few minutes, fill it out and then RETURN IT!! We're planning to run the various statistics next month.



IF YOU'RE NOT
ADVERTISING
IN
**THE
PRIDE**
THEN
YOU ARE
MISSING CUSTOMERS!

OVER 5000 PEOPLE READ THIS MAGAZINE EACH MONTH!! Do you know of an easier or cheaper way to reach your potential customers? CALL US TODAY – 944-0559



7th ANNIVERSARY!!
Wednesday, February 8th
100 lbs. of BBQ Beef and Champagne at 7:00 p.m.
Beer Bust from 10-12 p.m.

NuTowne Saloon 5002 E. Van Buren Phoenix 267-9959

THE CRYPT
FOR THE PLEASURE ORIENTED

You Need It?
The GRYPT Has It!

Big David ADVOCATE
SAN DIEGO
DATA BOY
GaySweet
CRYPT TONIGHT Christopher Street
RUSH
B.A.R. CAL HOT LINE
 "78" CALENDARS (COLT IN TOUCH & MORE)
GAY OWNED, GAY OPERATED
 GAY SEX TECHNIQUES
LEAD E.A. BOLLIGEE
BULLET
LOCKER ROOM
F NEWS FEMALE IMPERSONATOR
 STRAIGHT TO HELL GAY CARDS
DONG
MANDATE HOSE GAY
PRIDE OF PHOENIX
COLT
Pal.com

STOP BY AND SEE US IN SAN DIEGO!

THE HOLE—2820 Lytton St. 226-9019
 DOWNTOWN—733-4th Ave (betw. F & G Sts. 231-1776
 4th AVE. CLUB—3955 4th Ave. 269-9100

ADVERTISE WITH PRIDE

YOU'LL GET RESULTS WHEN YOU
 ADVERTISE IN THE PRIDE!

ASK PEOPLE WHO DO, THEY'LL TELL YOU!



CANYON STATE PEST CONTROL
 263-0805

Licensed — Bonded — Fully Insured
 Termite Inspections — General Pest Control
 Termite Pre Treats — Termite Control

CALL TOM



**MISS
MATTY'S ATTIC**

33rd St & SHEA

TUESDAY & THURSDAY BEER BUSTS
from 9 p.m. to 1 a.m.

MONDAYS BOOZE BASH from 9 p.m. to 1 a.m.
OPEN 4 p.m. to 1 a.m. every evening with DISCO

996-6460



TALK ^{of} the TOWN

3701 NORTH 16th STREET

PHOENIX, ARIZONA

MONDAYS & THURSDAYS Beer Bust 9 p.m.-1 a.m.

WEDNESDAY Booze Bash 9 p.m.-Midnight

FRIDAYS & SATURDAYS Disco

SUNDAYS Brunches at 1 p.m.

Screwdrivers & Bloody Marys 50 & 75 cts.

SWIM AND SEA
ATHLETIC CLUB

OPEN
24 Hours

FOR DISCERNING MALES
Phoenix' Newest & Finest
Men's Athletic Club

- ★ SAUNA BATH
- ★ STEAM ROOM
- ★ JACUZZI POOL
- ★ BUNK HOUSE
- ★ T.V. LOUNGE
- ★ SNACK BAR

SECLUDED PRIVATE CLUB FOR THOSE IN
THE SEARCH OF THE JOY OF FRIENDSHIP
**COMPLETE RECREATION ATHLETIC
AND SWIMMING FACILITIES**

EVERY WEDNESDAY FREE CASH DRAWING

SPECIAL

6 MONTH MEMBERSHIP

NOW \$7.50

PRIVATE FACILITIES LOCATED IN THE

Desert Pool Motel

2922 E. VAN BUREN

CALL NOW 267-9052



OUR FIRST YEAR...

How to sum up a whole year in a few paragraphs. An interesting thought, an impossible undertaking.

We spent a few hours looking over the back issues of THE PRIDE (we had trouble finding some of them) in hopes that it would prove to be a simple matter. But just looking at those now dusty copies, brought to mind so many situations that it would be impossible to cover it all here.

Before anything else, a loud word of thanks has to go to all those who helped the formation and continued success of this publication.

This publication was the brain-child of one man, whom we admire and respect (and like) very much, and that man is Phil Santhon. We were pleased when Phil came to us in December of 1976 and suggested we print a newspaper or magazine or something (he wasn't sure what) for him to be given out free in the bars and other places. Our initial reaction was positive — and fortunately still is. But we want you to know that, without Phil, who is no longer on the staff of THE PRIDE, we probably wouldn't have this publication to put out in the community.

Then there's Dragon Lady. . . Well, what can we say? For a solid year, DL has been making us all aware that we ALL live in glass houses, and that no matter who we are — there's always enough ink in her pen to give us what we (usually) deserve! You'll find the Dragon in one of the pictures on this page. . . Can you guess which one?

After a short time, it became apparent to all of us that THE PRIDE needed an editor. Phil's business couldn't tolerate him spreading himself so thin, so he hired Lou Hudiburgh to handle it. In those infant days — none of us knew what we were doing — that was no easy task.

Next came Marianne Ferrari, who worked her tits off to get the magazine (it had become that by her time) in a better position in the community. But Marianne's own venture, The DIRECTORY, kept her very busy, and when she left the staff, Phil threw up his hands in horror.

Next came Jack and Skip, and since we had some background (precious little) and the ability to fund THE PRIDE, it became our responsibility, and so far we've maintained it (somehow).

We've had a multitude of contributors to the magazine in the past year. Jack Witherby has stood by us with his DISCO SCENE column and has worked to capture west coast advertising in the record industry. We appreciate his efforts.



...and MORE coming

Dick Whitney kept our calendar going for many months. We've run articles by Mariah on a number of occasions, and The Love Bug appeared in many issues (soon to be back). Richard Rubadue supplied us with CCR information and helped in recruiting advertising — without him THE PRIDE might have gone under some time ago.

We certainly don't want to overlook JoAnne, whose column appeared almost every month, giving us all kinds of tips about the shows, the Imperial Court and other interesting subjects. We hope to have more from JoAnne in the future.

Mooneyan has kept us busy buying books from her store (Womansplace) with her great book reviews, and she wasn't the only lady to help THE PRIDE. Donna Wojtysiak, Kathy Doyle, and Moon all gave us a hand — and the first two actually helped with production, and Sandy Ramsey's letter caused quite a stir.

And then there was (and is) Robb Barton, without whom THE PRIDE would have gone coverless for many months. You can be sure there will be other Robb Barton covers on this publication in the future!

And then there have been all those people who have supported THE PRIDE with their advertising. From Phoenix, Tucson, Ajo (!), San Diego... Too many to name on these pages. But we thank them all, and hope they will continue to use this publication to reach the gay community.

We know we've missed countless people who have helped THE PRIDE in the past, and we'll have to be forgiven for it.

But it's not going to end here. We have plans to continue making this publication the viable source of information that we know it can be and that you want it to be. We urge you to let us know what you think. Write to us, tell us about it... We'll pursue any and all avenues to get you the information you want. We look toward the next year with enthusiasm. We hope you will see that future with us.

And to you, our readers, we thank you for your patience and interest. Without you, we would have no reason to do all of this, and we hope you will continue to enjoy THE PRIDE.

We have Ed Kates to thank for most of our photos, and Chuck Lee for some of them. We really ran Ed's legs off in the last six months — and we appreciate his efforts!

The pictures here are some that caught our eyes as we thumbed through them. Look closely, you might find yourself!

— Jack and Skip.



Mary Hardon
Mary Hardon

a Trip to The TUBS

THERE'S NO PLACE LIKE THIS, SO THIS MUST BE THE PLACE!

When the boys at *THE PRIDE* gave me my assignment for the month, I just didn't quite know how to react. I mean, I've been alot of places, but can you imagine me going to the Tubs? Well, to the Tubs I did go, and I most certainly enjoyed myself.

THE CLUB PHOENIX is down there on the Freeway, just south of Buckeye Road (actually, it's on the Access Road on the east side of the Freeway). When I walked in I was met by the new manager, Ed Gabrenya. If I called him a *hot man* (and you know I never say things like that) it would certainly be an understatement.

Ed came here in November, I think, from Cleveland, Ohio, of all places. Chuck Fleck sent Ed to fill the position left by Jim Leonard who had managed The Club since it opened four years ago. Ed, I am told — and so I found out — has a great deal of experience (including experience in bath-work. . .) He has a varied background in many areas, among them, 10 years experience in floral design, photography, antique dealing, furniture refinishing, he is a student of metaphysics AND does fantastic macrame. In addition, he has vast knowledge and experience in construction, all presented in a very pleasing package of a man with a winning smile.

In case you haven't been to the Club for a while, I should tell you about some of the changes that have taken place. The building has been completely repainted inside, for instance, and has been recarpeted, too, with a lovely dark brown carpet complemented by a double pad, which makes walking on it barefooted a delight. All of the rooms have been redone, too — new beds, better lighting. The Yoga Room is now larger, and the bunk room is now open to all.

I noticed as I came in that the office area looks quited different, with plants hanging here and there and lots of natural wood.

The rates have changed too. Now you can get in anytime Sunday through Friday for \$1, which gives you a locker. Rooms are \$7 and membership is still \$5. The front office procedure has been changed, expediting admission and cutting down on office work, which can't make the employees too unhappy! On sale in the office is Rush, various magazines and Ed's beautiful Macrame. Sandwiches and other munchies are in the TV lounge area.

After giving me this information, Ed took me on a little tour of the Club, and I did manage to snap this little picture of him while we toured. Not bad, not bad at all. . .

Anyway, back to the tour: Our first stop was the bunk room. At the time I was there, Ed was in the middle of creating a stable in one end of the bunk room, which did sound like just lots of fun with barn siding and all.

Next we took a look at the TV lounge, which has undergone many changes over the past few years. Now it will be divided — one end for the TV (wide screen, as I heard it), sandwich, cold drink, coffee, and candy machines, and the other end will become a really nice lounge with — now get this — a FIREPLACE. What a nice idea!

On to the patio. Ed showed me what he's up to there,

including the above-ground pool which is in the process of becoming the city's largest jacuzzi. That makes sense. In addition he is redoing the entire patio area, adding a lot of plants and paneling the inside of the wall and adding new furnishings. That patio has a great deal of potential, and is starting to really look good. He also plans to put a hay loft on the patio (with real hay, no less!).

The locker room and rest rooms have a new look now too, and the improvements are very noticeable. New pictures are to grace the walls in the hallways which will add a new bit of atmosphere to the Club.

Ed told me that they are going to start showing movies (and by the time this is read, they will have started) on Thursday nights. Sunday mornings he will serve coffee and donuts to his customers and Sunday afternoons there will be an awareness group beginning January 15. The group will be open to the public and each session will run for 6 weeks. You can call the Club for more info on this (271-9011).

Ed told me he wants the Club "to become the place for the beautiful people," and as I looked around, I could see that it is becoming just that — there are some beautiful people there. He said, "the new carpet, the repainting, the rearrangements and all the other changes and additions are

being done to give this place a new warmth, to make it more peaceful so that people can come here and relax, or meet friends, and most of all — to feel comfortable." This seems to already be the case, and the additions and improvements he yet has in mind will only add to that feeling.

The Club will have some new rooms soon, Ed tells me, in the form of a group of motel sized rooms behind the existing building to better accomodate over-night patrons. An in-the-ground (real live) pool will be added soon, too.



Ed Gabrenya, new CBC Manager

When Ray Byrd was in Phoenix, several months ago, he left alot of

people thinking that the Club was only here to make money, and not to provide any services to make the customers feel welcome and comfortable. Well, Ray is gone now, and Ed assures me (and you) that this is NOT the case since he is the manager.

Well, I have to tell you, I was in no hurry to leave either the Club or this really super nice person, but I had to.

You'll be doing yourself a real favor if you take that drive some night after the bars close and spend some time at the Club Phoenix. I just might be there myself, though you probably won't recognize me in a towel — I look ever-so much younger!

MHMH.

THE CLUB PHOENIX is located at 1517 S. Black Canyon. Check the map for details on how to get to it.



LEGALITIES



QUESTIONS AND ANSWERS

Supplied by Nancy Hicks

The following material is excerpted from an American Civil Liberties handbook, **THE RIGHTS OF GAY PEOPLE**, by E. Carrington Boggan, Marilyn G. Haft, Charles Lister and John P. Rupp. The paperback is available from Arizona Civil Liberties Union, 1429 N. First Street, Phoenix, Arizona 85004.

Q: Do gays have the right to join together in organizations for the purpose of securing equal treatment under the law?

A: Yes, Freedom of association is a right that flows from the guarantees of freedom of assembly and speech contained in the First Amendment to the United States Constitution and the guarantee of liberty assured by the due process clause of the Fourteenth Amendment. Courts have specifically acknowledged that the right of freedom of association extends to gay organizations.

Q: Do gay organizations have the right to incorporate?

A: There is no reason why the legal benefits of incorporation should not be available to gay organizations to the same extent that they are available to any other organization, and New York State's highest court has held so. The Ohio Supreme Court, however, recently refused to incorporate a gay organization. That decision has been appealed. Gay organizations have been incorporated without problem in many other states.

Q: May corporate status be denied a gay organization on the ground that its purposes offend "public policy"?

A: As long as the stated purposes of the organization do not violate any law, corporate status should not be denied to a gay organization on "public policy" grounds. Such a ration-

ale would in fact be merely a subterfuge to conceal prejudice against homosexuals and as such should not be sanctioned by the courts. The New York Court has so held. The Ohio Supreme Court decision mentioned above, however, is to the contrary. Hopefully, it will be reversed on appeal.

Q: Do gay organizations have a right to keep the names of their members confidential?

A: Probably. The Supreme Court has held that where, because of community temper, disclosure of the names of members of an organization might prejudice those members, the organization is not required to disclose its membership list even if local or state law requires it, or a governmental official demands it. The reason is that to force disclosure under such circumstances would have a different effect on the members' exercise of their right to freedom of association.

Since public knowledge of a person's homosexuality is still something that might adversely affect members of gay organizations, and since a gay person who feared that his membership in a gay organization might become known to others might not join the organization, gay organizations would probably be held to have a constitutional right to keep the names of their members confidential. It is, however, a matter on which competent legal advice should be obtained if a group confronts any official demand for a list of its members.

If you have questions of a general nature, please direct them to : LEGALITIES, THE PRIDE OF PHOENIX, P. O. Box 14581, Phoenix, Arizona 85063. Questions will be supplied to the proper persons and answers will appear here when there is space.

...need a printer!

OF COURSE YOU DO!

IF YOU'RE IN BUSINESS, YOU NEED BUSINESS CARDS, LETTERHEADS, ENVELOPES, BUSINESS FORMS OF VARIOUS TYPES, AND PROBABLY A WHOLE LOT OF OTHER THINGS.

AND IF YOU'RE NOT IN BUSINESS... You still probably use personalized stationery, notes, cards, or give these things as gifts.

AND WHERE DO YOU GO WHEN YOU NEED THINGS PRINTED? YOU'D BE DOING YOURSELF A FAVOR IF YOU BROUGHT US YOUR WORK...

NOT ONLY HAVE WE BEEN SERVING THE COMMUNITY FOR A LONG TIME... BUT ADDITIONALLY OUR PRICES ARE REALLY COMPETITIVE...

WHY NOT SPEND YOUR PRINTING DOLLARS WHERE THEY'LL DO THE MOST GOOD?

CALL
JACK AND SKIP
TODAY!

SUN GRAPHICS

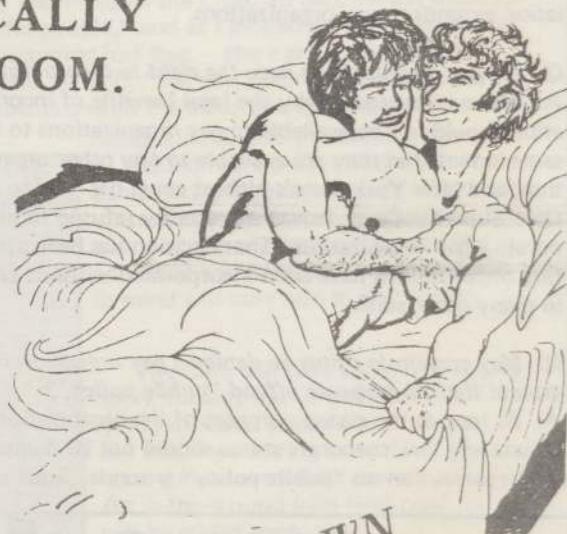
944-0559

Erotica Motel

5200 East Van Buren 275-9910

ARIZONA'S FIRST SEXUALLY LIBERATED MOTEL

ARIZONA'S ONLY MOTEL WITH CLOSED
2 CIRCUIT TV SHOWING THE ULTIMATE IN
STRAIGHT AND GAY XXX RATED MOVIES
IN FULL COLOR AND SOUND, SHOWN
CONTINUOUSLY IN AN EXOCTICALLY
DECORATED AND MIRRORED ROOM.



THE BOOKSTORE

IN THE LOBBY---

- Magazines & Books
- Movie Arcade
- Twin Theatres with
Gay & Straight Movies
(Lowest Prices in Town!)

ADVOCATE
PLAYGUY
RUSH
MANDATE
BLUE BOY LIBRARY

FREE ART EXHIBIT

HAPPY HOUR

24 Hours a day
365 days a year

WE NEVER CLOSE

ADULTS ONLY NO MINORS

NEW MOVIES SHOWN
EVERY WEEK!!

ROOM RATES BEGINNING
At \$10.00

\$2.00 Discount with this ad!

HISCO DISCO HOT EVENTS

FREE BEER 4-6 p.m.

DANCE CONTEST

SUNDAY

FEB. 5TH

DOORS OPEN AT 4 P.M.
COVER

HISCO AND PHOENIX' FINEST DJ
-AWARDS-

BRUNCH AT 6:00 P.M.

PRIZES

1st.....

2nd.....

3rd.....

\$100.00

75.00

50.00

WINNERS OF THE CONTEST
WILL HAVE CHANCE TO COMPETE WITH
WINNERS OF OTHER BARS IN PHOENIX.
CHANCE TO RECEIVE A FABULOUS PRIZE!

FINALS TO BE AT HIS CO DISCO
DATE TO BE ANNOUNCED.



1 THE CLUB PHOENIX Private 24 hr facility
Open 7 days 24 hrs.
SUN THRU FRI \$1 Lockers
SUN Free coffee-donuts

3 SEA & SWIM ATHLETIC CLUB 24 hrs
2922 E Van Buren Cash Drawing Wed nights

4 THE CONNECTION cocktail hr 11-6 lunch served
MON Pitcher Nite 9-12
TUE Margarita Nite 9-12
WED Beer Bust 9-12
THU Bare Chest Nite 9-12
SUN Mixed drinks 50 cts
Beer 25 cts noon to 6

5 TALK OF THE TOWN noon to 1 a.m.
WED Booze Bash 9-12
THU Beer Bust 9-12
F-S Disco
SUN Brunch 1 p.m.
Screwdrivers & Bloody Marys 50 & 75 cts
MON & THUR Beer Bust 9-12

6 HISCO DISCO 8 to 1 a.m. Disco
MON Well 50 cts 8-1
TUE Beer Bust 8-12 AYCD \$1.50
F-S Disco, After Hrs.
SUN Beer Bust AYCD 4-7 \$1.00

7 NU TOWN SALOON noon to 1 a.m.
MON Beer Bust 9-1
SUN Brunch noon to 4

8 THE FORUM 8 to 1 a.m. Disco
MON Beer Bust 9-12
WED ½ price drinks wi Casa Stamp
THU Booze Bash 9-12
WED Beer Bust 9-12

FORUM-BOARDWALK noon to 1 a.m.
WED Beer Bust 9-12 AYCD \$1.50
THU Booze Bash 9-12
MON Guest Bartender 4-7
TWTF Mary Stuart-Piano Bar

10 CASA DE ROMA 2 p. m. to 1 a.m.
Snacks served free 5-7 p.m. daily
TUE Beer Bust 9-12 disco
WED Steak Fry 7-10
THU Talent Show wi JoAnne 10-1
Casa de Roma Revue
F-S-S Casa de Roma Revue 9:30-1
SUN Brunch 12-3 start Oct 23

12 SPORTSMAN LOUNGE noon to 1 a.m.
TUE Free Pool 2 to 8
WED Beer Bust 9-12
FRI After Hrs til 3 a.m.
under 21 ½ price well 7-1 a.m.
SAT Keg Party 9-12
After Hours til 3 a.m.
SUN Hot Dogs 12-4 p.m. 10 cents

14 MR. FATFINGERS 12-1 M-S, 1-1 Sun
mon-fri all well 75 cts, from 12-6 p.m.
TUE A NIGHT AT FATFINGERS
Well 75 cts

15 MISS MATTY'S ATTIC
MON Booze Bash 9-1
TUES & THURS 9-1
Open 4-1 daily with DISCO

METROPOLITAN COMMUNITY CHURCH

50 Temporarily meeting at:
UNIVERSITY OF LIFE CHURCH
Sunday Services: 9 a.m. (Liturgic Service)
11 a.m. (Christian Celebration)
for further info, call 944-9479

CITIZENS FOR CONSTITUTIONAL RIGHTS

Wednesday, FEBRUARY 1st, 7:30 p.m.
ELECTION OF NEW OFFICERS
meeting room next to CONNECTION

THE PRIDE OF PHOENIX

COPY DEADLINE FOR FEBRUARY ISSUE:
FEBRUARY 8

Guest Editorial

THE MAGIC OF WORDS Guest Editorial by Jeremiah Mullins

Good old Channel 3 TV news created *news magic* when they reported on the "pornography ring" and the "Mafia-backed" Adult Book Stores with Phil Santhon as the Big Bad Wolf, fronting for the Mafia Lions.

Now doesn't that sound like a couple of school teams at a county fair play-off — Phoenix Citizen Team vs. the Santhon Mafia?

By their own admission, the Phoenix Police Department spent thousands of dollars and man power hours investigating the Adult Book Stores in Phoenix. What a waste of time and money. A very large part of the male and some of the female citizens of this city would have told them all about it!!

The word "Ring" when used in a sensational way describes something *secret and hidden*. In this instance, if there is anything *secret or hidden* about the Adult Book Stores, I don't know what it could be! How much more could one do to advertise these places — have a TV show?!! We do thank you, Channel 3 news team!

Now to the word "Mafia. . . Boogie Man, etc. . . Phil Santhon, backed by the Mafia. . ." Come, come now. The Mafia are very *business-minded* people, so that let's Phil out in my opinion.

So, let's get down to the real *real* reason for this move by the city. CONTROL is the key word here — one more attempt by the ruling junta to tell us what we can and cannot do with our time and money. This can be nothing less than a probe and prod at the Gay and Straight communities alike.

Who buys sex toys and pornography? Most everyone these days. Rare indeed is the soul who does not, no matter what they say.

Referring to the "Mafia", if we are to close the Adult Book Stores on these grounds, then the city and state must also close many Arizona banks, loan companies, food markets, shopping malls, surrounding farms — in other words— Shut down the state! The Mafia, as I have said, are *businessmen*.

Therefore, this investigation can only be a very stupid play by the people whose salaries we, the citizens, pay each month.

Afterall, no one holds a gun to anyone's head, forcing them to enter or to buy from any of the Adult Book Stores, which is very UNlike TV and radio. All you have to do is turn on your TV set and watch all kinds of dirt and smut, and if you don't like it, turn on your radio and listen to songs that say *fuck* and other kinds of four-letter tunes, and when I personally tire of this I can shut the radio off and play by myself, which is no fun at all.

However, it's my right as a free American citizen to do so, and I will fight to keep it that way. The best way to fight back is to go to the polls each election and *very carefully choose who gets our vote*.

So, citizens of Gay and Straight Phoenix, stand up and fight with the two best weapons we have and that all respect — **MONEY AND THE VOTE!**

One more note on the *magic of words*: "Fear" Refuse to accept it and return it too, to those who would use it. Without fear there is no control. Afterall, without the citizen's buying power, there would be no Adult Book Stores, or any any other business.

Subscribe!

SUBSCRIPTIONS ARE NOW AVAILABLE FOR *THE PRIDE OF PHOENIX*. FILL IN SPACES BELOW, AND INCLUDE YOUR CHECK/MONEY ORDER (no cash) IN THE AMOUNT OF \$7.50 PER SUBSCRIPTION, AND MAIL TO:

THE PRIDE PUBLISHING COMPANY
8943 North 17th Avenue, Phoenix, Arizona 85021

NAME _____

ADDRESS: _____

STREET CITY STATE ZIP
Subscription to begin with _____ issue. Amount Enclosed \$ _____

12-month subscriptions are discretely mailed on date of publication.

Hear
Pride

LETTERS

Dear Editors:

I support your policy of addressing civil rights/liberties issues affecting the gay community. ACLU has been active in many of the struggles for gay rights, but there are victories yet to be won.

Tales of harassment and discrimination are often discouraging. Rights that we believe should be available to gays are not secure.

But there are things we can do. First, we must each make an effort — take a stand — and do what we can to help. This can be done by exercising your vital — and legally protected — rights of free speech, press, association, and petitioning the government for redress of grievances. The First Amendment is available to us all. It is one of the most secure — and most basic. USE IT.

Second, in areas where gays have difficulty, try to make clear distinctions between the legal and the illegal. While association and speech in public are legal, some *conduct* is not. While *home* is private, bookstores, nightclubs, and theatres may not be. In Arizona we are confronted with the added problem that some things that should be legal (involving private sexual conduct between consenting adults) are not.

Third, in areas like discrimination in jobs and housing, the Constitutional Equal Protection Clause won't help. What we need here are new laws. This will probably take a long time in Arizona, but it's *your* job to be a citizen-lobbyist. With the continual education taking place among people, social bigotries may decline before the laws change.

Finally, look at the gay rights movement as a part of the broader human rights movement. Work with groups that work with you. There is communality of interest in several areas: privacy, censorship, harassment, discrimination. Join an organization like Arizona Civil Liberties Union (just \$20 a year to ACLU, 1429 N. 1st Street, Phoenix, Arizona 85004), one of the lobbying organizations that is already working on the gay rights issues.

As long as one of us is enslaved, none of us is free. Sincerely, NANCY HICKS, Executive Director, ACLU. P. S. Please make sure I am on your mailing list.

TO THE EDITORS:

I am one of the many people who wait anxiously each month for *THE PRIDE* to come out. I do almost totally enjoy your publication. However, I am disappointed in your November issue in "Editors Notes". How can you take *PRIDE* in singling out *one* person and slapping him in the face in front of all your readers?! I am sure he is not the only person who voices his opinions (on your publications) in the bars or anywhere else. Isn't that his right? Besides, I do know all of you personally and have heard your opinions on matters to importance to someone else. Remember, those who live in glass houses. . .

I feel your comments on an individual should be left to the Dragon Lady, not the whole magazine. I am only *one* reader of your publication. But if you are going to stoop to single out your brothers and point fingers, it shows where your class is, and won't be worth reading. A friend of yours, and his — Terry.

THE PRIDE Replies. . .

Dear Terry— We received your letter and here it is for ALL our readers to see. Perhaps your "slap on the face" in our direction has some validity, and we fully expected (and hoped for) just this kind of response to come from some one (or more) of our readers. The person we really hoped would reply was Dan, himself, but he chose not to (for reasons unknown to us).

This is an interesting situation. On the one hand, I do totally agree with you that it is most certainly his RIGHT to voice his opinion about our publication or anything else loud and long (no pun intended). But along with that right to speak freely comes a certain amount of responsibility. Saying, "I think their magazine sucks," or, "It's a piece of junk, in my opinion," wouldn't bother me in the least. As a matter of fact, I have heard just such comments. That's OK, but when someone directly states opinion as fact, when someone unequivocally states that "I've sent them this and that and they won't print it," just to mention one of his more temperate comments, then such person puts himself in a whole different position.

We're trying very hard to give the Gay Community of Phoenix a voice, and while our point of view might, from time to time be at variance with yours, we are at least beginning to put some facts in front of our readers.

Now, it's quite possible that this particular individual is unaware of what's coming down in this city (and state) as far as the position of the Gay Community is concerned: And because he (perhaps) is unaware of the kind of damage his criticism could do (not to mention the dissention it can cause), his criticism seems perfectly logical to him. But this is JUST the sort of thing the powers that be hope for. They think we'll tear each other apart with infighting and backstabbing—and they just might be right. And this is the sort of thing we are trying to fight.

Never in my life have I felt so frustrated. Getting our brothers and sisters together, shaking them loose, allowing them to understand just how dangerous these times are and what they can do about it is no easy task, especially when our readers are SO interested in amusing themselves (not that there is anything wrong with doing so).

*So, here's *THE PRIDE*, trying to keep its head above water, seeking mostly to disseminate information to the Gay Community — information that can only better the lives of us all, and being bad-mouthed by people who COULD be busily working to maintain the rights they already have and protecting their futures.*

It may seem like a two-faced point of view — We feel strongly about rights — everybody's rights — and do certainly defend a persons right to free speech, but feel a responsibility to call attention to a bad situation, and WE have the right to defend our point of view too. Jack.

Around The Town

If you were somewhere else during the Holidays, you did really miss some great activities here in Phoenix. Our local hot-spots truly go out of their ways to provide good times for all — especially during the Christmas-New Year's days, and they are all to be commended for adding to our merriment.

Among the Christmas Festivities was the appearance of *the Goldberg* at Matty's Attic on the 21st. Up to her usual hilarious (and talented) self, too. (Cissy also appeared later at the Casa — to the surprise and pleasure of many).

The TRIM-A-DISCO at His Co. Disco turned out a large number of enthusiastic tree-trimmers. The bar provided a huge tree that sparkled and glistened throughout the Holidays with all the tinsel and ornaments brought in by their customers.

Then there were those TURN-ABOUT SHOWS. Both Casa and Talk of the Town held them and as usual, the kids all out-did themselves. We thought Bob Benson made a lovely JoAnne, and really, from the back at least, it was hard to tell who was who!

The Sportsman, Connection and Swim and Sea all had their own versions of Christmas Parties, much to the pleasure of their customers, so the Christmas activities proved to be just about the best Phoenix has offered so far.

EVERYPLACE did something for New Year's. It was difficult to decide where to go on New Year's Eve with all the offerings — and you can't be everywhere at one time, unfortunately. Seems like someone at the Connection forgot to set the clock correctly, and when midnight came for them they played a 78 rpm version of Auld Lang Sine and everyone did the normal Happy New Year bit, only to find midnight coming up again in a few minutes, so the record played one more time! That was ok though, since there was such a crowd there, it was hard to choose just who to give that New Year's kiss to, so this way, if you picked the wrong one the first time around, you could correct it the second!

WHAT'S COMING UP?

After all that joyous celebrating, I think we could all use a little rest, but don't do that gang — there's a whole new batch of things to do and places to go now:

Take, for instance, the MR. HIS CO CONTEST which will be held (at His Co. Disco, of course) on January 26. Now, this has got to be a sight to behold. You will re-

member how much fun the Mr. Connection thing was? Well, this can only turn out to be at LEAST as good, if not better. The prizes are outstanding, too — check it out on their ad, inside.

NuTowne is celebrating its SEVENTH ANNIVERSARY on February 8. Can you believe that — 7 years! SOME of us can remember as if it were yesterday when that bar became the Nu Towne, and the whole city was buzzing about it. They're planning some great food to add to the fun of the celebration.

And let's not forget the FESTIVAL OF HEARTS BALL on February 12 at the Adams (Grand Ballroom). This is a new affair for Phoenix — planned and produced by Bill Reinke and staff (of the Forum-Boardwalk and Halloween Ball fame), so you all know what to expect from it. Tickets are already available for this occasion — I know, 'cause we printed them. Check out their ad for more info — and we'll see you there!

CITIZENS FOR CONSTITUTIONAL RIGHTS elections are coming up February 1st. We can't stress this too much. It will take place in the meeting room next to the Connection at 7:30 p.m. You all know how important this organization is to all of us. If you're a member, BE THERE, if you're not yet a member, get yourself in gear and JOIN!!! You'll find out the other particulars inside.

And about ACLU's annual benefit movie, *THE WORLD'S GREATEST LOVER* shown at the El Camino on Dec. 22 — If you missed it, we're sorry. A fantastic film, and a fundraiser for a VERY worthwhile organization, whose contribution to our community goes virtually unnoticed, and that's a shame.

Have you been to BLUE JEANS yet. You ought to try it. Monday nights 10% of the bar benefits CCR, and Wednesday nights 10% benefits MCC. We don't see any other bar in town doing this right now, and we should all say thank you to Tom Read for his efforts.

Our spies in San Diego (we wish we could have been there) tell us that the New Year's Eve celebration at DAVE'S was indeed something to remember, and it sure would be fun to do all year long what they did New Year's Eve!

Looks like a pretty good month coming up, gang. Don't be surprised if someone comes up to you at some activity and says, "Smile — you're going to be in *THE PRIDE!*"

this ad space

COULD HAVE MADE YOU MONEY!!

But, you didn't call us, so you lost customers.

Can you REALLY afford to let business slip away like that?

Will you pass us by again next month?

All you have to do is call

944-0559. . .NOW.



THE PRIDE

ERA by Alta

I am frantic with anxiety about the Equal Rights Amendment. Some women have said to me this past month, "it doesn't look very good, does it?" Goddam, I hate our readiness for discouragement! When in doubt, give up. If we lost Florida by two votes, Illinois by three, and North Carolina by a small margin; if the same legislators who resoundingly passed the ERA last year in Nevada vote against it this year, why should we fight it? Why not let 12 human beings who stand up to pee decide the fate of another generation of women? After all, who are we? What can we do? *Who are they, 'is the real question. Who are these assholes who stand up to pee, that they can say I am not their equal?*

Women today seem to assume that the first 32 states were easy. You think Alice Paul didn't have to pull out everything she had learned in her 90 years of living to swing the votes in Southern California, for Christsake? She didn't sit in her house in Washington, D.C. and say, "Oh shit, Southern California. Well, let's give up." She found out who the constituents were; that the young Chicanos were in favor of the ERA in one legislators area and when he said he had received many letters from women in his area against it, Alice Paul presented him with the results of a public poll she had paid to have taken, proving to him that if he wanted to be in office ten years from now, he had damn well better vote for the ERA. Han anyone done that in Florida? In Illinois? We have the first Southern President since the Civil War, and we need the South. Both Mrs. Carter and her husband have come out publicly for Equal Rights, and she called a legislator the day before Inauguration and got it passed in Indiana. The Fords may have done something, but I didn't hear about it. We almost didn't need them; then, we had Alice Paul. She got locked up 2½ years ago, and that's when the ERA began to falter. Was it just her nephew that locked her up? Or was it the brainstorm of some government official? Or some businessman? Someone who felt he could not afford

to let one half the human race be equal to the other half before law?

You know what really makes me sick in all this is the way the men are holding out for what they want. They will get it, whether or not we get equal rights. The biggest bugaboos as far as women really up against it who fear the ERA are equalization of the draft, and cessation of alimony. You want to hear some of the bills being held in abeyance by Congress? One is to equalize the draft. This Bill has not come up yet for a vote; they do not intend to bring it up for 2 years. Why 2 years? *Because it's how long we have left to get the ERA!* If it does not pass, they are going to integrate the military anyway, because it benefits the boys (I read about this in the Chronicle). How many women know about it in Dade County? In Washoe County Nevada or in Chicago? But the problem in most states is not the women voters, actually, except for cultural holes like Mississippi. The problem is that the legislators are being bought. In Illinois, it is perfectly clear that most women want the ERA, as it is in Nevada. You know what else the boys will get, even if we don't get the ERA? There is another Bill — pending, so that we don't find out about it and get mad and MAKE them give us the ERA (Who, us? Make anybody do anything? Perish the thought! Why, we're just women!) — and that Bill is to equalize alimony. So that if the women earn more than the men, she has to pay alimony. Or if her earning power is equal, he doesn't have to pay for her years of labor with him. And to add insult to injury, there is yet another Bill in the works.

This one would make it a felony for a wife to slug her husband. Shelters for battered husbands. Can't you just see it? Two men in the US with black eyes, and they get the front page, and their wives go to jail.

Continued on page 22

What have you done for the ERA? Have you written anybody in Nevada, Arizona, North Carolina? Have you told Florida you cancelled your vacation there this year because they're all sexists? Have you talked to you legislator and told him/her if they don't bend somebody's arm you'll bend theirs? Have you talked with the isolated women whose only contact with the outside world is GOOD HOUSEKEEPING, which does not support the ERA, and told them about these other Bills? Have you talked with men who can buy legislators and told them we must have equality? The suffragists did all this and MORE. They did not sit in coffee houses saying, "Gee, it looks bad. Goddam Alabama." We only have THREE states to go, and a year and a half to work with! Helplessness is for *after* you lost, not before.

I don't mean to make all this sound simple. A lot of us worked closely with the Berkeley City Council trying to get rid of licensed whore houses, and the City Council held a vote one night and didn't notify any of us. It isn't easy. But every other fight we have as women is a tar baby. The real fight now is equal rights; that's the main way to effect the changes we need to make our lives tolerable.

An eighth grader just read the first page of this article and said, "We are not HALF of the human race. There are more women than men."

Reprinted from PLEXUS, October 1977.

At the Chicago Convention and Tourism Bureau, vice president Gerald Sanderson said cancellations by the League of Women Voters and the National Council of Teachers of English will mean about \$430,000 in business losses.

He indicated there have been others but would not name them.

Sanderson predicted the boycott would not help win ratification in Illinois, and it

would inconvenience the organizations involved.

"I'm sure it's comforting to go to Baltimore because Maryland passed the ERA. But if you're staying 40 miles from the airport, you have to live with that," he said.

THIS YEAR the American Association of University Women shifted its convention, involving 2,000 registrants and expenditures of about \$500,

NOW Flexes Muscles

Thursday, Oct. 13, '77
DETROIT FREE PRESS
BY VERA GLASSER
Free Press Washington Bureau

WASHINGTON — An economic boycott against states which have not ratified the Equal Rights Amendment (ERA) has cost them about \$20 million in convention revenue, and the losses are expected to mount.

Hardest hit are such major convention cities as Miami Beach, New Orleans, Chicago, Atlanta, Las Vegas and St. Louis.

They are feeling the pinch of the boycott organized by the National Organization for Women (NOW). So far 36 educational, religious, professional and union groups have joined the effort. A mail solicitation to increase that number is being prepared.

AT THE MIAMI Beach Convention Bureau, manager Warren Erickson said losses "are on the upswing. We are going to lose more."

Erickson said Miami Beach hotel and business interests will forfeit about \$8 million as a result of the withdrawal of convention commitments by the National Education Association and American Library Association. Each of those conventions draws about 10,000 people whose outlays for hotels, meals, entertainment and shopping benefit the local economy.

When Florida did not ratify the ERA, Erickson said, "It blew us out of the second story. It will get worse before it gets better."

The amendment to ban sex discrimination has been ratified by 35 of the required 38 states. To become part of the Constitution, three more states must approve it by March, 1979.

AT THE GREATER New Orleans Tourist and Convention Commission, vice president Edward McNeill reported, "Groups that were considering us are not now because of ERA. Groups booked into New Orleans are contemplating relocating elsewhere."

Among them is the American Psychological Association (APA) whose annual meeting draws about 15,000 people who spend about \$1 million. APA put McNeill on notice that its 1980 convention, scheduled for New Orleans, will be held elsewhere unless Louisiana ratifies the ERA.

Similarly, Atlanta and Las Vegas, where APA has booked its 1979 and 1981 meetings, have been informed that the commitment may be canceled.

000, from St. Louis to Minneapolis on short notice. Missouri has not ratified ERA.

The National Federation of Business and Professional Women Clubs will take its \$2 million annual convention to Puerto Rico in 1978. The federation has extended sanctions to all interim meetings, seminars and conferences.

In Las Vegas, convention director Robert Schmuck said the diversion of convention

bookings is continuing. He believes ERA is "gaining momentum in Nevada" and expressed hope that the legislature would approve it when it reconvenes in 1979.

The Democratic National Committee, as a matter of policy, will not hold its nominating convention in any state that hasn't ratified ERA. By conservative estimates, the convention is worth more than \$2 million to local business.

The Republican Party is under pressure to do the same. At last summer's GOP convention in Kansas City, Mo., some women stayed across the river in Kansas to dramatize their support of the ERA.

SUPPORT

THE BUSINESSES
THAT SUPPORT
THE PRIDE

CHECK THE ADS
- PATRONIZE
OUR ADVERTISERS!!

IMPORTANT NOTICE

Publication of the names or photographs of any person or organization in *THE PRIDE OF PHOENIX* is not to be construed as any indication of the sexual orientation of such person or organization, or any employees or members thereof.

Personal opinions expressed in *Letters To The Editor* or in *Guest Editorial* are not necessarily those of *THE PRIDE OF PHOENIX* or its advertisers. No responsibility for slanderous or libelous statements in those articles will be assumed by *THE PRIDE OF PHOENIX*, the Editors, or the Staff.

THE PRIDE OF PHOENIX, published monthly by THE PRIDE PUBLISHING COMPANY, Post Office Box 14581, Phoenix, Arizona 85063. Copyright, 1978. ALL RIGHTS RESERVED. CONTENTS OF THE MAGAZINE MAY NOT BE REPRODUCED IN WHOLE OR IN PART WITHOUT PRIOR WRITTEN PERMISSION OF THE PUBLISHERS. Printed in USA.

For ADVERTISING and other INFORMATION:
CALL 944-0559.

THE PRIDE OF PHOENIX' STAFF:

Editors-Publishers: Jack Caldwell, Skip Green
Production: SUN GRAPHICS
Contributors: Dragon Lady, Jack Witherby,
Mooneyan, Nancy Hicks, Richard Rubadue.
Photographer: Ed Kates

THE PRIDE OF PHOENIX SEEKS YOUR COMMENTS

Viewpoints expressed in this publication may not coincide with your own. We seek your comments on controversial issues.

We will be happy to print any and all letters to the editors, or to other columns where space permits.

Comments, questions and criticism and the like should be directed to the above listed address. The copy deadline for each issue is the eighth calendar date of the month of publication. In other words, in order for a letter to appear in the February issue, we must have it by February 8.

CLASSIFIED ADS

Personal Classified ads are run without charge, Business-type classified ads will be accepted for a charge of fifty cents per line.

SEEKING BEAUTY SHOP LOCATION

IF YOU HAVE A BEAUTY SHOP FOR SALE,
PLEASE SEND INFO TO: THE PRIDE OF PHOENIX,
DEPT. CL-2.

THE GAY QUESTIONNAIRE

PERSONS WHO HAVE NOT YET RETURNED
THE GAY QUESTIONNAIRE, PLEASE DO SO.
RESULTS WILL BE PRINTED IN FEBRUARY
ISSUE OF THE PRIDE.

SPORTSMAN LOUNGE

4622 North 7th Street, Phoenix - 248-9570

WEDNESDAY - Beer Bust 9 p.m.

FRIDAY - Under 21 Half Price 7 p.m.-1 a.m.

SUNDAY - 12-4 p.m. Hot Dogs 10 cents

YOUR HOME AWAY FROM HOME!

SUPPORT THE BUSINESSES
THAT SUPPORT
THE PRIDE

CHECK THE ADS - PATRONIZE
OUR ADVERTISERS!!

office
products
west

OFFICE MACHINES AND SUPPLIES
OF ALL KINDS.

3641 North 35th Avenue - 269-9351

**the
club
PHOENIX**
1517 SOUTH BLACK CANYON

PRIVATE MEMBERSHIP

OPEN 24 HOURS



PHOENIX, ARIZONA

271-9011

THERE'S NO PLACE LIKE THIS, SO THIS MUST BE THE PLACE!